



BI&LITA *B&V* BİTƏKC

Mir kosMetiki

Product catalogue

2014



The companies JSC “Vitex” and JV “Belita” LTD are the founders and acknowledged leaders of the cosmetics industry in the Republic of Belarus. These are modern enterprises of the entire product life cycle — from development of formulations to package design and marketing of products through a well-developed distribution network both on the territory of the Republic of Belarus and the CIS countries and abroad.

Today, cosmetics are developed based on global knowledge and experience, application of the latest achievements in cosmetology due to the efforts of highly professional technologists and specialists of the “Belita-Vitex” Scientific Coordination Center, including PhDs in biology, chemistry and medicine. More than a hundred of unique complexes that help consumers to solve various problems in order to achieve exterior perfection are formulated and patented here.

The “Belita-Vitex” SCC pays special attention to development of formulas with maximum content of natural ingredients. Quality cosmetics, which are created using innovative technologies based on natural plant ingredients, helps to improve skin tonicity, strengthen its protective barrier, align skin tone, moisturize, provide cell nutrition. Hair products, composition of which is enriched with healing natural extracts, markedly improve the condition of scalp and hair, as well as help to solve the problem of hair loss.





For the production of cosmetic products “Belita” and “Vitex” use raw materials of the leading European manufacturers, as well as components produced on the basis of an agricultural branch located in an ecologically clean area of Minsk region — village Teplen. The production of plant extracts from plants with healing properties is organized here. Oak bark, leaves of Tus-silago farfara, plantain, birch and celandine, hop cones, flowers of chamomile, calendula and beggars-ticks, roots of valerian and burdock — total includes more than 50 items. JSC “Vitex” has built its own bee yard which makes it possible now to get high-quality bee products — honey, pollen, beeswax, royal jelly, propolis, etc. These products are then used as ingredients in the production of natural cosmetics.

The quality of perfumes and cosmetic products is continuously monitored by the testing laboratories that have been certified for compliance with ISO/IEC 17025 since 2004. The enterprises have implemented and operate the systems of quality management, and environment and occupational safety management complying with the requirements of ISO 9001, ISO 14001, STB 18001.

The portfolio of “Belita-Vitex” comprises approximately 1,500 kinds of perfumes and cosmetics, including:

- *highly efficient cosmetics for skin and hair;*
- *professional products for hairdressing, beauty and massage salons;*
- *decorative cosmetics;*
- *oral hygiene products;*
- *household products;*
- *plant raw material extracts;*
- *individual use products for hotel rooms.*



The success of the enterprises “Belita” and “Vitetex” in the cosmetics market is made possible due to talented leaders, professional staff, advanced equipment, high production capacity, high-quality raw materials from European manufacturers, innovations, philosophy of reliability, confidence and stability.

*For 25 years we've been guessing
your wishes and taking care of
your beauty!*



Peptide

«YOUTH VACCINE» FOR MATURE SKIN

ANTI-AGING PRODUCT

Proved efficacy:

reduction of wrinkles by 45% *

hydration increase by 79% **

long-lasting lifting effect
and anti-aging effect on the skin***

According to the results of French companies' studies:

* Sederma, ** Solabia, *** Provital.

Peptide «Youth Vaccine»

are new-generation cosmetic products,
the use of which is comparable to the effect
of application of aesthetic medicine methods.

● Gift Set on page 269



145 ml

Active Rejuvenating Face PEELING TONIC

Prepares the skin for subsequent procedures and increases the efficacy of the entire anti-aging care program. Saturated tonic-peeling renews the skin, wraps it with moisturizing freshness and improves the complexion.



50 ml

Intensive Lifting Face SERUM

The serum formula contains a maximum concentration of active ingredients that provide a long-lasting lifting effect and improve the skin structure and micro-relief. Daily application of serum quickly restores face contours, skin smoothness and elasticity.



45 ml

Intensely Saturated Strengthening Day Face CREAM

Provides additional and invaluable help to the skin during the day. Due to active components, the cream nourishes the skin with nutrients, strengthens the structure and revives its vibrancy, reduces wrinkles and protects against environmental factors.



45 ml

Intensely Saturated Restoring Night Face CREAM

Intensively nourishes and regenerates the skin. A peptide complex stimulates the production of collagen and other skin proteins that affect the elasticity and firmness of the skin. Skin wakes up in the morning rested and rejuvenated.



10 ml

Deeply Restoring Nourishing Night Eye CREAM

Provides the necessary support to the skin, stimulates self-renewal and regeneration and restores skin youth. Night Cream complements the day gel and has a strong anti-aging effect.

Wrinkles-Filling Smoothing Day Eye GEL

Gives the skin a powerful energy boost, provides an instant lifting effect and long-lasting hydration of eye contour. Easily fills and smoothens wrinkles, combats the signs of eye contour aging, reduces puffiness and dark circles under the eyes.

10 ml



20 pcs × 3 ml

Radical Rejuvenation COURSE for Intense Effect of Renovation and Restoration of Face, Neck and Decollete Area Skin

An intensive program for restoration and rejuvenation of mature skin. Instantly smoothens and tightens the skin, reduces quantity and depth of wrinkles, restores vitality and natural complexion.

The course consists of two highly concentrated intensive preparations which need to be mixed before applying to the skin. The mixing enhances biological activity of components, which leads to ultra-rejuvenating action and fast visible results.

Concentrated Base CREAM is a combination of smoothing ingredients and an activator of cellular respiration.

Intensive GEL-ACTIVATOR contains a complex of anti-aging peptides and a cascade of natural moisturizers.

AntiAge EXPERT



AN EXPERT
IN ANTIAGING CARE
OF SKIN AND HAIR

NEW!

With age, the skin and hair become more demanding and need special care:

- Deep nutrition and moisturizing;
- Effective strengthening of the collagen structure and smoothing of wrinkles;
- Intensive restoration and protection of cells.

All these functions are performed by a special line **AntiAge Expert**.

Active ingredients:

Omega 3-6-9 acids — essential fatty acids contribute to cell regeneration, collagen conservation, nourish hair follicles and prevent hair loss.

Natural oils and vitamins A, C, E reinforce the unique effect of Omega acids, stimulate skin renewal, return its vibrancy, strengthen hair and stimulate its growth.

RECOMMENDED
FOR AGES
40+

**Clinically proven:
reduction of wrinkles
by 25 % in 28 days***

** According to the study results of the company Infinitec (Spain)*



150 ml



240 ml

FACE AND BODY SKIN CARE

Effectively Cleaning MAKE-UP REMOVER for Face + Eyes

Perfectly removes makeup from the skin of face and eyelids. Moisturizes and softens the skin, gives it a feeling of comfort which is maintained throughout the day. **Essential Omega acids of musk rose oil** in combination with **a complex of vitamins A, C and E** smoothen the skin, nourish, moisturize and increase its elasticity.

Intensely Saturated FOAMING CLEANSER

Delicate foam effectively cleanses the skin from impurities and makeup without disturbing the moisture balance. It is suitable for all skin type, mats T-zone and moisturizes dry areas. **Essential Omega acids** and **vitamins A, C, E**, stimulate collagen generation, contribute to the renewal of the skin, and improve its elasticity.



150 ml



20 ml



45 ml



45 ml

FACE AND BODY SKIN CARE

**Actively Saturated Intensive
Face TONIC**

The unique formula of tonic not only gently cleanses and refreshes your skin, but also helps to fight its age changes. Accelerates skin regeneration, moisturizes and restores, providing gentle care every day. Does not contain alcohol.

**Active Anti-Aging Intensive
CREAM for Eye
and Lip Contour**

The cream is designed to fight eye and lip contour wrinkles. By penetrating into all the cavities and filling the wrinkles, the cream activates the skin cells activity, moisturizes and nourishes the skin. Day after day, wrinkles are smoothed.

**Active Anti-Aging
Intensive Day Face CREAM**

Day Cream is designed specifically to enhance cells activity, moisturize and fight the visible signs of skin aging. Regular application of the cream gives you a feeling of comfort and improves overall skin condition. Day after day, wrinkles are smoothed, the skin regains its elasticity, complexion improves.

**Active Anti-Aging
Intensive Night Face CREAM**

Perfect cream for skin repair after fatigue and stress of the passed day. Night is the best time for regeneration and rejuvenation. Luxurious cream effectively nourishes and smoothens the skin. Has significant anti-aging effect. Regular application of the cream gives you a feeling of comfort and improves overall skin condition.



100 ml



100 ml



100 ml



100 ml

FACE AND BODY SKIN CARE

**Intensively Saturated
Smoothing MASK
for Face, Neck and Décolleté**

The Mask is ideal for intensive anti-aging skin care for face, neck and décolleté. Due to light and delicate texture the mask easily penetrates into the surface layers of the skin, cleanses, nourishes and softens the skin, improves its elasticity, smoothens wrinkles, improves the complexion.

**Actively Leveling
Face PEELING**

Gently cleaning pores and removing dead skin cells, the peeling levels skin texture and smoothens it. The product is prepared on the base of a unique scrubbing complex (**polishing particles + cereal**), the main effect of which is aimed at accelerating the process of regeneration and cell renewal.

**Intensely Saturated
Hand and Nail CREAM**

Hands skin requires special attention, as it is most prone to the negative effects of the environment and, as a consequence, to age-related changes. Due to its balanced composition the cream has an instant soothing effect, and its regular use can permanently keep the hands skin young and makes the nails stronger.

**Intensely Saturated
Feet CREAM**

Female tired feet need special gentle care. Feet Cream is specially designed to repair the skin, intensely nourishes and softens, eliminates dryness and peeling, leaving the skin soft and smooth. Delicate cream texture provides easy application and rapid absorption.



200 ml



500 ml



500 ml



300 ml

FACE AND BODY SKIN CARE

**Ultra-Nourishing
Body CREAM**

Extra nourishing cream with a silky texture enriched with natural oils: **coco-nut oil, cocoa, sweet almond** and **Shea seeds** perfectly nourish, strengthen and smoothen the skin, helping it to regain tone and elasticity. Pleasant aroma creates a feeling of comfort and a great mood for a long time.

**Intensely Saturated
Shower CREAM GEL**

Cream-gel is specifically designed for complex effects: it gently cleanses the skin while taking a shower, intensely nourishes and deeply moisturizes and regenerates the skin, gives energy and freshness. Ultrasoft foam is easily washed and refined aroma turns showering in sheer pleasure.

HAIR CARE

**Strengths and Shine
Replenishing SHAMPOO**

Shampoo is designed for full hair revitalizing. Its formula is specially designed to make your hair such as you want — smooth and shiny. Shampoo formula, rich with active ingredients, nourishes and strengthens hair roots, seals and smoothenes its structure, enhances the growth and returns its smoothness and shine.

**Strengths and Shine
Replenishing BALM**

The Balm has an intensive complex effect on the hair and enhances the action of shampoo. Restores and strengthens the hair structure, nourishing its roots, enhances shine. Facilitates hair combing and styling.

FACE COLLAGEN+

FACE CARE

YOUTH-RESTORING COSMETICS

The cosmetics line “**Face Collagen+**” is designed for restoring of natural beauty and youth.

The basis of the line includes three innovative new-generation components — Hydrofiltrat Menyanthes, Collagen and Glucomatrix™.

- **Hydrofiltrat Menyanthes*** — a hydrofiltrate of *Menyanthes trifoliata* — strengthens the skin and tightens face contours.
- **Collagen** — the main structural protein of the skin — provides its elasticity.
- **Glucomatrix™** — the basis of cells and intercellular spaces — supports the level of hydration and skin turgor.

**Properties of Hydrofiltrat Menyanthes are clinically proven:*

Increase of skin elasticity — 36 %
Improvement of skin tone — 49 %
Firming effect — 78 %

*** Proved by the company
Codif Recherche & Nature, France*

RECOMMENDED
FOR AGES
40+

NEW!



150 ml

MAKE-UP REMOVER for Face and Eyes

Make-up remover gently removes make-up, cleanses the eye contour, skin of face and neck, providing a sense of cleanliness and comfort. Active components of the new generation already at the stage of purification begin intensively moisturize and strengthen the structure of the skin. It is suitable for all skin types.



150 ml

Face TONIC-LOTION

Tonic lotion for the face completes the process of cleansing the skin, has a toning and moisturizing complex, providing a feeling of freshness and comfort. Active ingredients restore and strengthen the skin's structure, improve skin tone and elasticity. It is suitable for all skin types.



50 ml

Face CREAM-MATRIX for Dry and Normal Skin

Suitable for day and night use. Active components have a complex for skin restoration. Provides antioxidant protection. In the result:

- face contours is modeled;
- dermal skeleton is compacted and strengthened;
- wrinkles are smoothed;
- the skin is intensely moisturized and nourished.



50 ml

Face CREAM-MATRIX for Oily and Normal Skin

Suitable for day and night use. Active ingredients provide re-modeling effect for oily and normal skin. In the result:

- face contours is tighten;
- the skin becomes mat and strengthened;
- fine wrinkles are smoothed and large become less pronounced.



30 ml

EYE CREAM-COUNTOUR

Contour cream is designed for delicate care for eye contour. The unique combination of active ingredients provides comprehensive regeneration of the eyelid skin. In the result:

- eye contour swelling decreases;
- fine wrinkles are smoothen;
- eyelids contour becomes clearer.



30 ml

SERUM for Face, Neck and Décolleté

The Serum is an intense express support to restore the skin structure. Provides immediate visible results: face contour is tightened, fine wrinkles are smoothed, complexion improves. The Serum is indispensable as a mean for instant beauty.



100 ml

MASK for Face, Neck and Décolleté

The Mask effectively penetrates deeply into the skin and restores its structure in complex: improves its elasticity, smoothens, moisturizes, nourishes. As a result, the skin surface is leveled, wrinkles are smoothed, and the complexion improves. It is suitable for all skin types.



400 ml

SHAMPOO with Bioactive Collagen for Dry, Thin and Damaged Hair

Mild Shampoo gently cleanses the scalp and hair. It comprises natural active ingredients: bioactive forms of collagen and natural betaine, which can easily penetrate into the structure of the hair and restoring it, strengthens the roots, nourishes and tightens, deeply moisturizes the hair over the entire length.



350 ml

MASK with Bioactive Collagen for Dry, Thin and Damaged Hair

The Mask acts quickly and efficiently, provides long-lasting effect of "memory" between treatments. It contains natural active ingredients: bioactive form of collagen and natural betaine, which penetrate into the hair shaft, restore hair structure, strengthen roots, tighten and deeply moisturize.

NEW!

HAIR COLLAGEN+

Hair Care



The cosmetic line **Hair Collagen +** is designed for dry, thin and damaged hair.

Innovative component **COLLAGEN** — a structural protein — has a triple effect on the hair:

- strengthening
- firming
- moisturizing



ROYAL CARE

КОРОЛЕВСКИЙ УХОД

The basis of the line is a natural super product ROYAL JELLY™, the composition of which has no analogues

ROYAL JELLY™ natural care complex

proteins and amino acids — 48.2 %

carbohydrates — 37.8 %,

lipids — 10.4%

vitamins, enzymes, minerals — 3.6%*

*proved by the company Provital (France)

**This is one of the best
natural components
against skin aging**

- It nourishes the skin giving it a feeling of comfort
- It stimulates cell activity, successfully fights wrinkles
- Enhances natural protection of the skin

**This is a rare natural component that has
no analogues**

- Provides balanced nutrition and intensive hair nutrition
- Repairs damaged hair, strengthens hair follicles
- Perfectly solves the problem of scalp vitamin deficiency

40+

SUITABLE FOR
ALL SKIN TYPES

This is special cosmetics for experienced consumers, for those who want to pamper themselves with a glamorous treatment procedure, to restore hair shine and silkiness and skin beauty and youth, and to plunge into the world of luxury fragrances.

NEW!



150 ml

Active Smoothing Face and Eye CLEANSER

The Face Cream is enriched with highly active component of **Royal Jelly**, its biological activity stimulates tissue regeneration, instantly provides superior cleansing and comfort.



150 ml

Active Smoothing and Refreshing Face TONIC for All Skin Types

The Face Tonic is enriched with highly active component of high quality **Royal Jelly**, its superlative penetrating capacity enables skin saturation with basic nutrients, restores skin tone and stimulates rejuvenation.



50 ml

Day CREAM for Smoothing Expression and Aging Wrinkles for All Skin Types

Day Cream for smoothing expression and aging wrinkles — is a product for the Royal skin care. It contains **Royal Jelly**, which nourishes the skin and stimulates cell activity, successfully combats wrinkles, enhances skin's natural protection.



50 ml

Night CREAM for Smoothing Expression and Aging Wrinkles for All Skin Types

Night Cream for expression and aging wrinkles smoothing contains a harmonious combination of the best anti-aging components received from nature, which nourish the skin and restore its flexibility, improve skin elasticity and smoothness.



30 ml

Eye CREAM for Smoothing Crows Feet

The Cream of "Premium" class for smoothing "crow's feet" of eye contour contains **Royal Jelly**. Due to this unique natural product the cream completely nourishes the skin, relieves fatigue, and provides everything you need for leveling and smoothing the skin surface wrinkles.



200 ml

Instantly Smoothing Hand and Body CREAM

Amazing cream for hands and body skin care contains **Royal Jelly**. Its extraordinary qualitative composition enriches the skin, stimulates cells activity, softens and smoothes skin texture, it provides high resistance to environmental influences.



150 ml

Lifting, Smoothing and Anti-oxidant MASK for face, neck and décolleté

Multifunctional mask for face, neck and décolleté contains a very active **Royal Jelly**, which allows renewal of cells of the surface layer of the skin, improve skin elasticity, improves the contours of the face, neck and décolleté.



400 ml

2 in 1 Cream Shower GEL

Royal shower gel gently cleans the body. It contains a powerful revitalizing complex which nourishes and regenerates the skin, provides elasticity, softness and silkiness.



400 ml

2 in 1 Creamy SHAMPOO

Cream Shampoo provides a "royal" nutrition and rapid recovery of the hair fiber. Contains **Royal Jelly** — a powerful natural bio-stimulator, which nourishes the hair roots and scalp, and promotes normal growth of hair.



100 ml

100 ml

EFFECT-COMPLEX for Hair Regeneration

The dual-action system is designed for top-range royal hair care. It consists of two highly active products that must be mixed before use to improve the effectiveness of the action.

CREAM-MASK for Hair Regeneration

Cream-Mask contains **Royal Jelly** — natural super product, whose composition is unique and almond oil, which provides hair super nutrition and moisturizing.

HAIR SERUM with proteins

The Serum contains **wheat and silk proteins**, which effectively recover and level the surface of the hair, providing shine and smoothness.

ТРЕХМЕРНОЕ
разглаживание

THREE-DIMENSIONAL SMOOTHING

**SKIN 10 YEARS YOUNGER!
IT IS POSSIBLE! IT IS PROVEN!**

We have studied the physiology of the processes that lead to tissues aging, loss of skin elasticity and deformation of face contours, and the research center developers have created a unique line for three-dimensional smoothing of the skin. Line products are designed to restore elasticity and skin tone, enable creation of a face matrix frame and smoothen wrinkles in THREE directions at the same time:

— **Width** — **depth** — **length** —

while strengthening the face contour

■ **Ederline™ S**, acting on three levels of cell aging, strengthens the extracellular matrix, rejuvenates and smoothen the skin:

reduced the depth and length of wrinkles by 40%;
fewer wrinkles by 31%.

Effectiveness is proven by the International Center for Skin Research Vincience (France).

■ **Linefactor C** effectively corrects the loss of elasticity, improves skin texture and pushes wrinkles inside. The skin becomes 10 years younger after 42 days. *Effectiveness is proven by BASF Beauty Care Solutions (France).*

■ **Hyaluron** — the strongest moisturizer that effectively collects and holds water molecules in the skin. It prevents dryness and flaking of the skin, making the skin more flexible, soft, smooth and silky. It provides a lifting effect and easily smoothen the existing wrinkles.

RECOMMENDED
FOR AGES
40+

NEW!



150 ml

Cleansing Face MILK with Smoothing Effect

Cleansing Milk cleanses the dirt, effectively removes makeup and normalizes the moisture balance. French components **Ederline™ S** and **Linefactor C** provide the wrinkles smoothing effect, making the skin more elastic.



45 ml

Day Face CREAM “Filling of Wrinkles”

Day Cream nourishes and moisturizes the skin, providing it with long-lasting moisturizing, due to **Hyaluronic** and **Squalane**. The effective components **Ederline™ S** and **Linefactor C** included in its composition make the skin more smooth and elastic, soft and velvety, improve face contours and improve skin tone.



45 ml

Night Face CREAM “Filling of Wrinkles”

The Cream contains **oils of Shea, jojoba and camellia**, which maximally saturate the skin with essential nutrients. **Ederline™ S** and **Linefactor C** — reinforce extracellular frame and slow the skin aging process, providing effective care during sleep. **Hyaluron** and **Squalane** — restore moisture deficit and loss of elasticity.



20 ml

Eye and Lip Contour CREAM "Filling of Wrinkles"

The Cream effectively fights with the signs of aging on the delicate eye and lip contour. **Ederline™ S** and **Linefactor C** — push out wrinkles and smoothen the skin, making "crow's feet" less noticeable and making skin much more elastic. Instantly visible effect of wrinkles filling is achieved by **diffusing particles Silsoft** that line the surface of the skin, improve the complexion and visually reduce wrinkles.



20 ml

Instant Concentrate SERUM "Ultra Precise Filling Of Wrinkles"

The Serum contains an increased concentration of active components **Ederline™ S** and **Linefactor C** that reduce wrinkles in three areas: depth, length and width and simultaneously strengthen the face contours. **Diffusing particles Silsoft** level the surface of the skin, improve the complexion and visually reduce wrinkles, providing instant visual effect of wrinkle filling.



100 ml

CREAM-MASK for Face, Neck and Décolleté "Radiance of Skin"

Cream-Mask is designed for simultaneous wrinkles smoothing, skin renewal and complexion improving. **Ederline™ S** and **Linefactor C** provide anti-aging effect and slow the skin aging process. **Blue and white clays** deeply cleanse the skin, remove dead cells from the surface of the epidermis and reduce pores.



150 ml

Smoothing Night Hand CREAM-BALM

Hands skin is exposed to more rapid aging, as it is exposed to more intense negative factors. Cream-Balm contains **jojoba oil** and effective French components — **Ederline™ S** and **Linefactor C** that provide excellent care: instantly moisturize and nourish the skin, intensively soften and smoothen the skin at night, making the hands skin extremely soft and gentle.

Retinol+Mg

WRINKLE
CORRECTION

**Powerful product
in the fight
against wrinkles**



RETINOL (Nano Vitamin A® & VIT-A-LIKE®)

- Enhances the collagen synthesis in the skin
- Accelerates cell renewal
- Improves skin texture
- Smooths and reduces wrinkles

MAGNESIUM (Magnalidone®)

- Relieves face muscle tension
- Strengthens skin support fibers

● Gift Set on page 270



CREAM — MAKE-UP REMOVER for Face and Eye Contour Cleansing

Effectively cleans the face from dirt and carefully removes make-up from eye contour. After applying the cream the skin becomes smooth and silky without feeling tight.

TONIC for Maintaining Face Skin Elasticity and Freshness

Tonic completes the process of cleaning the skin. Tones and moisturizes the skin, maintains its elasticity.

PEELING-RENEWAL for Face Cleansing and Rejuvenation

Thoroughly cleanses and exfoliates dead skin cells. Strong anti-aging complex of Retinol + Mg helps to reduce wrinkles, renew skin cell, and improve its elasticity.



45 ml

Deep Action DAY CREAM

The cream is designed to improve skin microrelief, improving its elasticity, smoothing wrinkles. It operates not only in epidermis, but in the deeper layers of the skin that helps to push out wrinkles and prevent their formation.



45 ml

Deep Action & Photodamage Protection SPF 10 DAY CREAM

Perfectly protects the skin from the harmful effects of sunlight — the main factors of skin aging — throughout the day. Improves skin microrelief, increases its elasticity, and strengthens skin structure.



45 ml

Deep Action Night CREAM

The cream is designed to reduce and smoothen wrinkles, and tight and improve skin structure, improve elasticity. It effects not only epidermis, but acts in the deeper layers of skin.



30 ml

Eye CREAM

Delicate Cream provides comprehensive anti-aging effect on eye contour: enhances collagen synthesis, and reduces the depth of wrinkles.



100 ml

Intensive LIFTING MASK for Face, Neck, Décolleté

Highly effective Mask has double intense effect on the skin. Helps to reduce wrinkles, and also has strong lifting effect on the face, neck and décolleté.

КЛЕТОЧНОЕ
ОМОЛОЖЕНИЕ
**CELLULAR
REJUVENATION**

A LINE THAT DEFIES THE TIME

by **74%** — reduction in wrinkle depth

by **59%** — increase of elasticity

by **37%** — increase in skin hydration

by **1,8 times** — increase cell renewal efficiency

Active ingredients:

- **Pepha®-ctive** — extract of microalgae *Dunaliella salina* — compensates the energy in skin cells
- **Fresh cells™** — natural plant cell suspension of mango fruit — effectively rejuvenates the skin

**PROVEN EFFECT
OF SKIN REJUVENATION
AND WRINKLE SMOOTHING**



145 ml

**CLEANSING+RESILIENCE
RESTORATION
Face CLEANSER**

Gently and effectively removes makeup and impurities of the skin. Energy of plant cells inhibits the signs of aging skin. The skin becomes soft and smooth.



145 ml

**FRESHNESS + ELASTICITY
Face TONIC**

Tones, nourishes and refreshes the skin. Active cellular components saturate the skin with energy — face glows with freshness and youth. The skin is ready for application of any caring product.



100 ml

**SMOOTHING+REGENERATION
Microcrystal PEELING
for face, neck and décolleté**

Gently and thoroughly cleans pores, helps eliminate toxins, exfoliates dead cells, smoothens skin. The skin becomes soft, smooth, radiant with youth and beauty.



45 ml

INSTANT SMOOTHING Day Face CREAM

Skin care during the day. Contributes to wrinkles smoothing, skin tightening and leveling. Restores skin vitality, restoring its biological youth. Skin looks young, full of life and freshness.



45 ml

EFFECTIVE SMOOTHING Night Face CREAM

Saturated Cream stimulates regenerative processes in the skin, freeing it from accumulated stress per day. Slows the aging process, smoothens wrinkles, improves skin elasticity and tone. When you awake the skin glows with youth and freshness.



30 ml

SMOOTHING + LIFTING Lifting Eye CREAM

Gently takes care of eye contour. Protects against aging, smoothens wrinkles, helps to restore the structure, strengthens and tightens skin weakened by age.



30 ml

INSTANT EFFECT Face LIFTING SERUM

Provides enhanced anti-aging effect on the skin, creating an immediate visible effect of facelift. Restores skin energy, improves its microrelief, removes signs of fatigue. The skin is smoothed, it becomes more elastic.



100 ml

SUPERSMOOTHING Plant Cell Face MASK

Intensive care Mask to maintain the beautiful and youthful skin. Fresh vegetable cells give skin new vitality and, contribute to its renewal and toning. **In just 15 minutes** the skin becomes flexible and tuckered, looks rested, smooth and young.

BOTOX LIKE system

эффект
ботокса

Botox-like effect

"Botox effect" — what is it?

Safe alternative to "beauty injections", i.e. Botox injections. The action of complex of natural effective components aimed at relaxing the face muscles that ensures alignment of the skin and wrinkles smoothing.

Result:

We "freeze" wrinkles without losing the individuality of your face and without the potential side effects and complications of "beauty injections".

The main active ingredients:

Complex "relaxant" peptide Botox like — helps leveling the surface of the skin, smoothes wrinkles due to the effect of muscle relaxation, has a lifting effect.

Active natural complex of polysaccharides CovaBTrox — improves skin elasticity, provides sustained muscle relaxation, moisturizes and softens the skin.

NEW!

35+

FOR ALL SKIN
TYPES



150 ml

Double-Phase Boto MAKE-UP REMOVER for Face and Eyes

Specially designed Boto Make-up Remover gently but thoroughly removes normal and waterproof makeup due to the combined action of two phases, while softening and providing delicate eye contour with comfort and freshness. Relaxes wrinkles without the loss of natural face expressions.



150 ml

Face BotoTonic

BotoTonic completes the process of cleansing the skin and prepares for cream effect. Tones, softens and increases the permeability of the active components. Restores moisture balance of the skin.



50 ml

Day Face BotoCREAM

Face Day BotoCream provides the perfect fresh, youthful skin looking, erases signs of fatigue and stress. Has a smoothing effect on deep wrinkles, helps equalize the skin. Provides effective prevention of age-related changes.



50 ml

Night Face BotoCREAM

Face Night BotoCream preserves the beauty and youthfulness of the skin, effectively restores it, launches rejuvenation processes. Has a smoothing effect on deep wrinkles, helps equalize the skin. Provides effective prevention of age-related changes.



20 ml

Eye CREAM-FILLER

Cream-Filler with silk texture actively combats eye contour wrinkles. Relaxes face muscles, corrects wrinkles and prevents the formation of new ones. Creates the effect of "filling" the wrinkles in the area of active face expressions, restores skin elasticity.



100 ml

Face BotoMASK

Extraordinarily valuable hands BotoMask provides visible "quick effects": lifting, anti-aging and moisturizing. Allows quick restoring of skin elasticity, smoothness and face "vibrant color". Promotes renewal and smoothens the skin. Moisturizes and improves the complexion, improves skin tone.



30 ml

Face BotoSERUM

BotoSerum has high penetrating capacity, due to which it has a relaxing effect on the wrinkles, regulates the skin's moisture level. Slows the aging process of the skin, smoothens and fills the wrinkles net and improves the skin matrix. Cosmetologist recommends: Enriching cream and masks with serum amplifies "the Botox effect", provides its prolonged action.



LIFT

Intense

BASED ON HYALURONIC ACID

Human skin is constantly exposed to structural changes. With aging, it loses its elasticity, firmness, wrinkles appear, and face contour worsens. But this does not mean that it's time to apply plastic surgery. It is best to take advantage of modern beauty treatments for restoration of skin elasticity and face contour.

Taking care of your skin, we have created a line of cosmetics **Lift Intense**, providing effective skin tightening and improvement of face contour.

MAIN ACTIVE INGREDIENTS



Hyaluronic acid — one of the major component of skin, responsible for moisture retention. It's directed rejuvenating (anti-age) action consist in construction of molecular framework that prevents skin flagging. Hyaluronic acid has a complex effect, making face features more expressive and toned, improves face contours.



Ginger (spicy root) restores the energy balance of the skin, reduces wrinkles, smoothens and eliminates signs of fatigue, skin laxity.



Camellia oil and damask rose oil intensely moisturize and nourish the skin, have a rejuvenating and regenerative effect, leaving the skin smooth and radiant.

INTENSIVE LIFTING + DEEP HYDRATION

● Gift Set on page 269





150 ml

**Moisturizing and Elasticity
Face TONIC
with Hyaluronic Acid and Ginger**

Tonic gives a feeling of freshness and comfort. Provides a high level of skin hydration, improves its elasticity.



150 ml

**Cleansing and Moisturizing
MAKE-UP REMOVER
with Hyaluronic Acid and Ginger**

Milk with a soft creamy texture effectively removes makeup and cleanses the skin from daily dirt. Active ingredients included in the formula: **hyaluronic acid** and **ginger** — intensely moisturize, tone, improve skin elasticity.



45 ml

**Lifting and Moisturizing
Day Face CREAM
with Hyaluronic Acid and Ginger**

Day Lifting Cream moisturizes and supports the skin tone during the day. **Hyaluronic acid** supports the face contour, smoothen the skin. **Ginger extract** and **camellia** and **rose oil** tone, strengthen and improve skin elasticity.



45 ml

**Smoothing and Rejuvenation
Night Face and Neck CREAM
with Hyaluronic Acid and Ginger**

Restores and smoothen the skin of the face and neck during night rest. **Hyaluronic acid** tightens and firms the face and neck skin and restores its firmness and elasticity. **Ginger**, **camellia oil** and **damask rose oil** moisturize, nourish and smoothen skin.



15 ml

Roll-on Lifting Eye GEL with Hyaluronic Acid and Caffeine

Eyelids Gel Lifting combines the effectiveness of **hyaluronic acid**, **caffeine**, and a **slight effect of the massage rollers** to combat wrinkles, dark circles and pouches. **Hyaluronic acid** moisturizes and tightens the skin. **Caffeine** reduces fatigue, improves microcirculation and reduces edema.



20 ml

Express Lifting Concentrated Face SERUM with Hyaluronic Acid and Ginger

Serum is designed for intensive skin care and provides immediate "first aid" in creating a beautiful face contour. **Hyaluronic acid** forming a breathable film on the skin, moisturizes and creates "instant lifting effect." **Ginger extract** and **damask rose oil** help strengthen skin texture, increase elasticity. Serum can be used as a base for makeup.



100 ml

Elasticity Restoration MASK for Face, Neck and Décolleté with Hyaluronic Acid and Ginger

For intensive moisturizing, tightening and skin renewal. **Hyaluronic acid** and **ginger** fill the skin with reviver moisture, tighten and firm face contours. **Camellia oil** and **damask rose** nourish, smoothen wrinkles and prevent aging. **Pink** and **white clays** deeply clean the skin.



100 ml

Smoothing and Hydration Hand CREAM with Hyaluronic Acid and Ginger

Save hands youth easily! **Hyaluronic acid** recoups moisture deficit in the skin, relieves dryness and skin flaking. **Ginger** and **camellia oil** nourish and soften the skin, improve its elasticity.



500 ml

Volume and Hydration SHAMPOO for All Hair Types

Shampoo contains a special conditioner that wraps hair along entire length, firms the structure and gives splendor and volume. **Hyaluronic acid** helps skin and hair retain moisture, preventing dryness. **Ginger** nourishes and strengthens hair, strengthens its shine and elasticity.



450 ml

Volume and Hydration CONDITIONER for All Hair Types

Light Conditioning Rinse complements the action of shampoo, intensely moisturizes the scalp. Contains **hyaluronic acid** and **ginger** that nourish, moisturize and strengthen the hair. Conditioning rinse gives the hair volume and shine luxury, facilitates hair combing and styling.



300 ml, 500 ml

Moisturizing Shower GEL with Hyaluronic Acid and Ginger

Taking a shower — it's a good way to improve your mood and instantly cheer up. Gel gently cleanses, moisturizes and tones the skin perfectly, enhancing its natural protection. Energizes the skin for a long time and leaves a feeling of freshness.



200 ml

Moisturizing and Elasticity Body MILK with Hyaluronic Acid and Ginger

Luxurious Body Cream has a pleasant aroma and intensely moisturizes the skin. **Hyaluronic acid** forms a breathable film on the skin that prevents moisture loss. **Ginger** tones the skin, improves its elasticity.

ЖЕНЬШЕНЕВЫЙ

Ginseng

- toning
- recovery
- rejuvenation

For daily intensive skin care
and hair care.

Ginseng root extract:

- effectively slows down the aging process
- nourishes and moisturizes the skin
- restores its elasticity and firmness
- contributes to the smoothing of fine wrinkles
- prevents their further formation.

Regular use of cosmetics from the
"Ginseng" line returns your skin
brightness and youthful glow, and hair —
strength and a healthy glow.

RECOMMENDED
FOR AGES
35+



200 ml

Ginseng Face MILK

Perfectly removes makeup and
cleanses the skin and eye area.
Ginseng root extract nourishes
and improves skin tone.



200 ml

Ginseng Face TONIC

Tonic completes the process
of cleansing the skin, saturates
it with moisture, gives a feel-
ing of freshness and comfort.
Ginseng root extract tones the
skin, improves the complexion
and rejuvenates.



100 ml

Ginseng Face SCRUB with Microgranules

Contains three types of microgranules of different sizes, which effectively exfoliate dead cells and level the skin surface, improves complexion. **Ginseng root extract** actively tones, softens and nourishes, restores and renews skin cells.



45 ml

Ginseng Day Face CREAM

Intensive Cream is designed for balanced nutrition, hydration and toning the skin. **Ginseng root extract** provides the skin with energy recovery and for cell renewal, slows numerous age-related changes and prolongs skin youth.



45 ml

Ginseng Night Face CREAM

Cream provides an effective face skin care at night, intensely nourishes and moisturizes. **Ginseng root extract** restores life potential of cells required to maintain skin elasticity.



30 ml

Ginseng Eye CREAM

Ginseng root extract activates skin cells, slowing the aging process. Smoothens wrinkles and eliminates signs of fatigue.



100 ml

Ginseng MASK for Face, Neck and Décolleté

Mask deeply cleanses pores and effectively, intensively nourishes, moisturizes and tones. **Ginseng root extract** activates the metabolism and fills the skin with energy to renew and recover cells, improves the complexion, improves skin elasticity.



400 ml

Ginseng Hair SHAMPOO

Perfect for intensive care for weak and damaged hair. **Ginseng root extract** nourishes and strengthens hair follicles, filling them with energy. **Modern conditioner**, included in the composition, smoothen hair scales and restores their damaged structure.



450 ml

Ginseng Hair BALM

Provides full intensive care for weak and damaged hair. **Ginseng root extract** nourishes and strengthens hair follicles and restores hair structure. Balm facilitates combing, returns hair smoothness, elasticity and healthy radiant glow.



400 ml

Ginseng SHOWER GEL

Fragrant gel gently cleanses the skin, gives a feeling of freshness and vigor. **Ginseng root extract** activates metabolic processes in skin cells, nourishes, moisturizes and tones.



200 ml

Ginseng Body CREAM

The Cream is designed for nutrition, hydration and toning the body. **Ginseng root extract** provides the skin with energy to restore and upgrade cells, increases skin elasticity. Cream makes skin smooth and silky.



100 ml

Ginseng Hand and Nail CREAM

The Cream is designed for full care for your hands and nails. **Ginseng root extract, organic coconut and sesame oil** intensively nourish, soften and smoothen skin, restore firmness and elasticity.



NEW GENERATION COSMETICS

растительная

ДНК**PLANT DNA****Prevention
of age-related changes**

Plant DNA — new generation cosmetics, which helps prevent skin aging and stop aging. Today it preserves youth and fresh complexion much easier than before.

Plant DNA — the nucleic acid (the carrier of genetic information) — the richest natural biomolecule (excreted from wheat). It restores the skin elasticity, reduces transepidermal water loss and protects damaged skin from free radicals, prevents the degradation of collagen and elastin in the skin.



● Gift Set on page 268



150 ml

Cleansing Face CREAM

This DNA-Cream, designed to cleanse the skin of impurities and makeup. Ideal for removing of eye makeup. Already during cleansing the skin begins to recover, gain moisture.

- Purify and renew skin.
- Moisturize and improve skin elasticity.
- Nourish and protect.



150 ml

Balancing Face TONIC

This is a cosmetic DNA-Tonic designed for thorough removal of residual makeup, moisturizing and toning.

- Restores moisture balance of the skin.
- Maintains optimum pH level of the skin.
- Prepares the skin for application of the next line products.



50 ml

Energy Day Face CREAM

This is a perfect DNA-Cream to prevent signs of aging. Based on the **rich natural macromolecule — plant DNA** and **valuable natural oils** (10 biologically active substances) which:

- Stimulate the synthesis of collagen, stop aging.
- Protect the skin during the day.
- Smoothen and moisturize skin.



50 ml

Multiactive Night Face CREAM

This regenerating DNA-Cream slows down the aging process. It is saturated with **natural oils, plant extracts, vitamins** (11 BAS) that:

- Activate processes of skin regeneration.
- Intensively nourish the skin with precious cosmetic oils.
- Prevent age-related changes, smoothen wrinkles.



30 ml

Smoothing Eye and Lip CREAM

This is an effective DNA-Cream. Actively fights the signs of aging and protects delicate skin of eyelids during the day. It is saturated with 9 active BAS that:

- Smoothen wrinkles, reducing their depth.
- Remove signs of fatigue.
- Eliminate dry skin and fatigue.



75 ml

Complex Face PEELING

Based on 2-stage skin cleaning system:

enzymes — gently remove dead skin cells, **peeling particles (jojoba granules)** — exfoliate and smoothen the skin, making it lighter and smoother. Contains 8 BAS that:

- Reduce wrinkles.
- Recover turgor and restore skin radiance.



75 ml

DNA MASK for Face, Neck and Décolleté

Designed for deep cleansing and intensive care for skin of all types. Full of valuable **natural oils, plant extracts, white clay** (contains 10 BAS) that:

- Deeply cleanse and heals.
- Nourish and actively restore, smoothen wrinkles, giving the skin a glow.



400 ml

Strengthening Hair SHAMPOO

Special shampoo with **plant DNA** is designed for a luxury hair care. It is saturated with 5 highly effective BAS that:

- Effectively clean.
- Strengthen the structure of the hair.
- Prevent hair loss.



450 ml

Strengthening Hair CONDITIONER

Conditioner reinforces and complements the action of shampoo. Contains **plant DNA** and **precious natural plant oils** that:

- Strengthen and nourish hair follicles.
- Moisturize, give shine and elasticity.
- Restore the structure of the hair without loading it.



400 ml

Anti-Aging SHOWER GEL

Special Gel with **plant DNA** is designed for luxurious body care. It is saturated with 6 highly active BAS that:

- Gently cleanse and tone the skin.
- Deeply moisturize.
- Soften and improve skin elasticity.



75 ml

Nutrition Hand CREAM

Designed for deep skin nourishment. It is saturated with valuable **natural oils and herbal extracts** (7 BAS) that:

- Intensively nourish the skin, making it soft and silky.
- Slows down the aging process.
- Restores natural protection of the skin.

БИО

ФЛАВОНОИДЫ

ИСТОЧНИК МОЛОДОСТИ

BIOFLAVONOIDS

FOUNTAIN OF YOUTH

with plant bioflavonoids

Highly effective Cosmetics
 BIO- flavonoids — the fountain of youth,
 based on natural ingredients —
 bioflavonoids, includes everything you need
 to maintain the skin beauty and radiance
 of every woman.

CLINICALLY PROVEN —

bioflavonoids:

smoothen surface wrinkles	64 %
reduce epidermal water loss	21 %
enhance the synthesis of "youth proteins"	29%

30

35

40

45

50

PLANT POWER FOR BEAUTIFUL
 AND YOUNG SKIN

● Gift Set on page 269



150 ml

Face MILK
for All Skin Types

Milk gently removes makeup and impurities from the face and delicate eye area. **Plant bioflavonoids** help to smooth the signs of stress and skin fatigue. You enjoy the feeling of cleanliness and freshness.





150 ml

Face TONIC 2 in 1 for All Skin Types

Face Tonic completes the perfect makeup remover, gently tones the skin. Moisturizes, protects against the damaging effects of free radicals.



50 ml

Day Face CREAM for All Skin Types

The Cream contains **plant bioflavonoids**, **biopolysaccharides**, **mannan**, **macadamia oil** and **vitamin E**, which slow down the aging process of the skin, moisturize it superbly, smoothen surface wrinkles, provide skin with continuous protection against the damaging effects of free radicals.



50 ml

Night Face CREAM for All Skin Types

The Cream contains **plant bioflavonoids**, **macadamia oil**, **wheat germ oil** and **vitamin E**. It greatly smoothen wrinkles and prevents skin aging, regenerates skin during night rest.



20 ml

Eye CREAM

The active ingredients of the Cream: **bioflavonoids**, **macadamia oil** and **vitamin E** — slow down the signs of aging. Your look is clear and radiant. The skin regains natural elasticity.



100 ml

Stimulating Face MASK for All Skin Types

Mask deeply cleanses and refreshes the skin, has a pronounced anti-aging effect. After the Mask application your face looks fresh, rested and rejuvenated. It is suitable for all skin types.



LIFT-olive – IS A COSMETIC “CORSET” FOR THE SKIN

Be attractive and to attract admiring glances — this is the dream of every woman. To maintain its attractiveness, beauties from the Mediterranean historically used to apply amazing product — **olive oil**.

The beneficial effects of **olive oil** and **olive extracts** is explained by the presence of high amount of essential vitamins (A, D, E) and polyphenols, which are natural antioxidants. **Olive oil** and **olive extracts** improve skin tone, have a protective effect, prevent the aging of cells, soften and nourish it.



*Exquisite line of cosmetics
with **olive oil**
and **olive extract***



150 ml

CREAM Make-Up Remover 2 in 1 and Cleansing of Face, Neck, Décolleté Skin, for Dry and Normal Skin

The Cream simultaneously acts in two directions: gently removes the makeup and dirt, provides effective skin morning and evening care.



150 ml

FOAM Make-Up Remover 2 in 1 for Eye Make-Up Removal and Washing for Oily and Normal Skin

Delicate Foam gently cleanses the skin and gives it elasticity and vitality. Suitable for dual care: gently removes eye makeup, thoroughly cleans the skin.



150 ml

Lifting TONIC for All Skin Types

Modern Tonic fills the skin with energy during the completion of make-up removing. Tonic works in two directions: tones and tightens the skin, it provides hydration and care.



50 ml

Day Lifting Face and Neck CREAM for All Skin Types

The Cream performs daily cosmetic "sculpturing" of face, providing the skin with intensive care and protection. Special patented components have an effect on the skin in complex: they tighten and make it more elastic.



50 ml

Night Face and Neck CREAM-CONTOUR for All Skin Types

Light night cream with a rich texture helps the skin to regain strength and beauty during a night rest. Skin looks fresh and relaxed. Patented components included in the cream composition correct face contour and actively restore cellular processes.



100 ml

Lifting MASK with green and white clay for All Skin Types

Mask promotes natural exfoliation of dead skin cells, tightens pores and renews the skin. Its efficiency is possible due to the combined effect of the active ingredients having an effect on the skin in three directions simultaneously: deep cleansing, tightening, effective care.

Оливковая OLIVE

"Green Gold"
of olives —

olive oil —
for body
and hair beauty

- Gift Set
on page 268

 ШАМПУНЬ Оливковый ИДЕАЛЬНЫЙ УХОД для нормальных волос	 БАЛЬЗАМ Оливковый ИДЕАЛЬНЫЙ УХОД для нормальных волос	 ГЕЛЬ Оливковый ИДЕАЛЬНЫЙ УХОД за кожей	 КРЕМ Оливковый ИДЕАЛЬНЫЙ УХОД за руками
500, 250 ml	450 ml	500, 250 ml	150 ml
HAIR CARE		BODY CARE	
OLIVE SHAMPOO for Normal Hair Perfect for normal hair care. Olive extract and multilevel cascade conditioner retain natural moisture of hair, maintain their natural beauty and health.		OLIVE BALM for Normal Hair Strengthening and regenerating Balm for normal hair care. Nourishes the hair roots with olive oil, and a multilevel cascade conditioner levels the surface structure of the hair, preventing loss of natural moisture.	
OLIVE SHOWER GEL Combines gentle cleansing with extraordinary moisturizing effect. Due to the healing effects of olive extract contained in the gel, the skin gets extra nutrition and care.		OLIVE HAND CREAM Has exceptional softening and moisturizing effect. Due to the olive oil and cocoa oil contained in the Cream, the skin gets amazing silk softness and elasticity. Glycerin and vitamin E provide long-lasting hydration and protection.	



ROYAL JELLY

The richest
natural product
with unique composition

[proteins, lipids, carbohydrates,
enzymes, vitamins, minerals]

- Protects against age-related changes
- Slows down the formation of wrinkles
- Intensively nourishes and improves skin tone

Products of this line also contain **peach oil** — one of the best cosmetic oils that nourishes, moisturizes, reduces flaking skin and gives it a smooth and healthy look.



Hypoallergenic — proven by manufacturer of royal jelly — the French company PROVITAL FRANCE*

DOESN'T CONTAIN HONEY!



150 ml



150 ml

FACE CARE

CLEANSING + HYDRATION Face CLEANSER and MAKE-UP REMOVER

The richest Cream with **royal jelly** and **peach oil** effectively removes make-up and cares skin: fully nourishes and moisturizes, softens and smoothens, restores elasticity of the skin, makes it soft and velvety.

NUTRITION + MOISTURIZING Face MILK-TONIC

Highly effective balanced product is designed under the principle 2 in 1. Completes the process of cleansing the skin and actively cares of it, saturating with useful substances. Indispensable in the daily face care.



50 ml



50 ml



100 ml



400 ml



500 ml

FACE CARE

BODY CARE

**EXTRA NUTRITION
Day Face CREAM**

Provides skin ultimate nutrition during the day. Nourishes it with digestible proteins, lipids and vitamins, instantly giving your skin freshness and radiance. Due to rich formula prevents the appearance of fine face wrinkles.

**EXTRA NUTRITION
Night Face CREAM**

Cream formula saturated with **royal jelly, natural waxes (beeswax, carnauba)** and **oils (peach, wheat germ)** helps to prevent age-related changes, smoothen existing fine lines, restores firmness and elasticity.

**EXTRA NUTRITION +
SATURATION
Face and Neck MASK**

The Mask is based on **royal jelly, natural waxes** and **oils** that smoothen the skin. Mask eliminates dryness and flaking of the skin, completely nourishes and hydrates.

**NUTRITION + SOFTENING
CREAM Shower GEL**

Gentle shower Gel with silk texture creates abundant creamy foam and gives incredibly pleasant sensations. Due **royal jelly** the Gel actively cares for the skin during washing, softens it, and provides long-lasting hydration.

**NUTRITION + SOFTENING
CREAM SOAP**

Cream-soap based on **royal jelly** forms a thick soft foam that gently cleanses, nourishes the skin with vitamins and minerals, effectively moisturizes and nourishes.

AQUA Active

NEW!

**FOR SKIN YOUTH
AND
HAIR BEAUTY**

Moisturizing —
the main condition
for the preservation of youth.

For the first time ever!

**Really effective three-level
+ moisturizing of skin and hair
lifting of the skin!**

Innovative program
of intensive care based on
polarized active water **AQUApulsar***
with a complex **AQUAporin****
algae, glycine

**efficiency of moisturizing is proved
by Biocosmethic (France) and Sroda
(England)*

****The discovery is awarded
by the Nobel Prize**

• wet wipes on page 266



200 ml



145 ml

SKIN CLEANING

Actively Moisturizing Cleansing FACE WASH

Gentle foam cleanses the skin and pores, removes makeup residues and impurities, nourishes the skin with moisture, non-irritating, gives a feeling of well-groomed appearance and comfort. Provides deep cleansing for all skin types, especially recommended for skin in need of deep cleaning.

Ultra Moisturizing Cleansing MILK — MAKE-UP REMOVER

Milk — Make-up Remover gently and effectively cleanses the skin, removes makeup, removes the feeling of "tightness" of the skin, restores its comfort and radiance. Carries long-lasting hydration. Smoothens the skin. Effectively removes makeup.



145 ml



200 ml

ACTIVE SKIN MOISTURIZING

**Deeply Moisturizing
Refreshing TONIC**

Saturated Tonic instantly softens, cleanses and moisturizes the skin. Completes the cleaning phase. Performs multi-level moisture. Creates lasting supply of moisture in the skin. Provides an active lifting and leveling of the skin.

**Ultra Moisturizing Refreshing
Face AQUA-SPRAY**

Express Help for the skin during the day Aqua Spray has instant moisturizing effect. Innovative active ingredients prevent over-drying of the skin and loss of elasticity. Helps to maintain optimal hydration during hot weather and fight skin dryness indoors.



50 ml



50 ml

DAILY SKIN CARE

**24 Hours Intensive
Moisturizing CREAM
with Lifting Effect
for All Skin Types**

Innovative active ingredients provide long-term deep moisturizing, improve elasticity, rejuvenate and tighten the skin. The skin straightens out, becomes soft and delicate with each application of cream. Wrinkles caused by dehydration are smoothed, the face looks fresh and radiant.

**12 Hours Moisturizing
Day CREAM SPF 15
with Lifting Effect
for All Types of Skin**

Perfect cream for complex skin care with light, pleasant and velvety texture. Due to innovative active ingredients the Cream moisturizes the skin, providing instant, deep and prolonged hydration throughout the day. Protects skin from daily exposure to aggressive free radicals and UV rays.



20 ml

DAILY SKIN CARE

**Deeply Moisturizing
LIFTING EYE CREAM**

Lifting Cream provides multi0care for delicate eye contour. Innovative active ingredients provide long-term deep moisturizing of the delicate skin of eyelids, eliminates signs of fatigue and stress. The skin is tightened and becomes smooth, wrinkles and "crow's feet" caused by lack of moisture are reduced.



150 ml

INTENSIVE SKIN CARE

**Deeply Moisturizing Saturating
Lifting Aqua-MASK for Face,
Neck and Décolleté**

Multifunctional gel Mask cleans and smoothes the skin. Has a lasting moisturizing effect. Acts immediately: skin is tightened, wrinkles are smoothed, pores are shrunk, the skin gains on glorious color, the appearance of skin is improved. It is characterized by a high concentration of moisture (about 80%) and aloe.



470 ml

ACTIVE MOISTURIZING HAIR CARE

**Actively Moisturizing
Restoring SHAMPOO**

The Shampoo gently cleanses, maintaining water balance. Innovative active ingredients deeply moisturize hair, making it silky and elastic. It is universal and suitable for each type of hair. Does not load even the finest hair.

- Gives hair shine and elasticity.
- Protects hair from dryness and brittleness.



350 ml

**Actively Moisturizing
Restoring BALM CONDITIONER**

The Balm Conditioner contains innovative active ingredients that provide long-lasting hydration, give elasticity, softness and beauty of each strand. Prevents dryness and hair breaking, restores their structure.

NEW!



ORGANIC THERAPY CARE

BASED ON UNIQUE
PLANT EXTRACTS

ORGANIC THERAPY CARE — it is cosmetics of a new generation for beauty care and skin health.

without • *parabens*
• *silicones*
• *mineral oils*
• *animal-derived components*

Upon preparation of the line we used only components that meet the most stringent standards of organic cosmetics, including components that are certified by the French center **Ecocert** — one of the acknowledged leaders in the field of natural cosmetics confirmation.

*Incredible harmony
and delicate comfort
for body and soul*

**100% organic healing ingredients,
certified by Ecocert (France):**

Evening Primrose Oil

Extracts from *Angelica*
Fleur d'Orange
Verbena
White tea

Ginkgo Biloba Leaves





175 ml

REFRESHING PHYTO-CLEANSING Herbal Face WASH

Natural foam perfectly cleanses the skin, retains moisture level and gives a feeling of freshness and comfort. **Extracts from Angelica and Fleur d'Orange** saturate the cells with vitamins and microelements, restore and soothe the skin, make it smooth, give elasticity and natural glow.



150 ml

MOISTURIZING REFRESHING Herbal Face TONIC

Organic herbal Tonic effectively moisturizes and softens the skin, giving it an incredible freshness and natural softness. **Extracts from Angelica and Fleur d'Orange, Verbena and White Tea** protect against premature wrinkling, skin elasticity returns and complexion improves saturated with vitamins and trace elements.



150 ml

SOFTENING AND SOOTHING Phyto-Cleansing Face MILK

Very gentle natural Milk allows making a cleansing procedure pleasant and comfortable. Effectively and gently removes makeup and impurities, leaving the skin soft and tender. **Extracts from Angelica and White Tea** saturate the cells with vitamins and microelements, soothe, moisturize and soften the skin, give it a natural glow and smoothness.



50 ml

Natural PHYTO-MOISTURIZING ANTI-AGING Day Face CREAM

Natural Cream containing organic ingredients grown in ecologically clean regions.

Extract from angelica effectively moisturizes the skin and fills it with vitality, **extract from fleur d'Orange** has a strong tonic and anti-aging effect smoothens wrinkles and prevents their appearance, and **white tea extract** protects the skin from premature aging, increases its elasticity.



50 ml

Natural PHYTO-SMOOTHING ANTI-AGING Night Face CREAM

Natural Cream containing organic ingredients grown in ecologically clean regions. **Extract from angelica** effectively moisturizes the skin and saturates with vitality, returning its shine. **Extract from verbena** tightens and smoothen, improves firmness and elasticity. **Evening Primrose oil** perfectly nourishes and restores, prevents wrinkles and keeps the skin young.



20 ml

Natural PHYTO-MOISTURIZING AND ANTI-AGING Eye CREAM

Extracts from angelica and white tea, evening primrose oil intensely moisturize and nourish the skin, protect it from premature aging, smoothen and prevent the appearance of wrinkles.



100 ml

Herbal PHYTO-MOISTURIZING AND ANTI-AGING Hand SCRUB-MASK

Perfectly cleans, stimulates cell renewal, moisturizes and smoothen the skin, giving it a smoothness and elasticity, improves the complexion.

Extracts from angelica, verbena and white tea effectively moisturize, tighten and smoothen the skin, saturate it with vitality. **Ginkgo biloba** improves cell nutrition, tones and soothes, provides antioxidant protection. Silicon soothes and smoothen skin texture.



350 ml

THOROUGHLY CLEANING AND ANTI-AGING Green Herbal Body SOAP

It is perfect for effective cleansing. Contains 100% organic healing ingredients: **angelica extract, ginkgo biloba and olive oil**, which intensively nourish, soften and moisturize skin, improve its elasticity, giving the skin an extraordinary tenderness and softness.



Q10

SKIN ENERGY AND YOUTH

Coenzyme Q10 — is a molecule that is involved in energy production, stimulates cellular respiration. Has antioxidant activity, protects the cells power plants (mitochondria) from oxidative damage. Cosmetics Q10 — helps to compensate for the deficiency of coenzyme Q10 in the cells, thereby rejuvenating the skin and making the body healthy.



• Wet wipes on page 266



150 ml

Two-phase Face MAKE-UP REMOVER with Q10

Gently cleanses the skin from makeup and other impurities. Cream phase — softens and nourishes the skin. The aqueous phase — cleanses and tones. It is suitable for removing makeup from eyes.



150 ml

Energy Face LOTION with Q10

Continuously moisturizes and improves skin tone and prevents premature aging. Co-enzyme Q10 and lipoic acid contribute to the regeneration of skin cells, filling them with energy, stimulate metabolism.



50 ml

Day Face CREAM-Energy with Q10

Cream-Energy with Q10 takes care of your skin's youth throughout the day. Coenzyme Q10 activates metabolic processes in skin cells, nourishes their youthful energy. Reduces the depth of existing wrinkles, prevents the emergence of new ones.



50 ml

Night Face CREAM-Energy with Q10

Night saturated Cream energy greatly increases cellular energy that allows cells to actively recover.



50 ml

Extra Nutrition Face CREAM with Q10 for Dry and Very Dry Skin

The Cream is specially designed for dry skin care. It provides long-term nutrition and moisturizing. Restores elasticity, increases elasticity of face, neck and decollete skin.



20 ml

Eye CREAM-ENERGY with Q10

Delicate eye Cream perfectly moisturizes and nourishes eye contour, making it more flexible and elastic, smoothes wrinkles.



30 ml

Beauty Face SERUM with Q10

Beauty Serum with a high content of coenzyme Q10 restores perfect balance "firm — elasticity." Regular use of Serum promotes rapid rejuvenation of the skin, smoothing wrinkles, aligning the complexion.



100 ml

Face MASK-ENERGY with Q10

It stimulates cellular activity, firmness and supports the natural regeneration of the skin, saturating it with youth energy. Sesame oil and apricot oil make the Mask highly nutritious and helps to maintain an optimal level of moisture in the skin.



100 ml

Smoothing Hand CREAM with Q10

Perfect hands Cream effectively combats premature signs of hands aging. Activates natural metabolic processes in the skin cells.



400 ml

VOLUME AND ENERGY SHAMPOO with Q10 for All Hair Types

Coenzyme Q10 provides the cells of the scalp with energy, nourishing the hair roots. Liposomes deliver active ingredients into damaged hair, making it smooth and elastic.



250 ml

VOLUME AND ENERGY BALM with Q10 for All Hair Types

Balm enhances the action of the Shampoo, actively nourishing scalp with vitality of the coenzyme Q10. Intensively restores damaged weak hair, giving it extra volume.

SO Beauty

from the appearance
of the first age-related changes



Preserves skin youth!
Your skin glows, and you are
beautiful and self-confident!

IDEAL FOR
AGES OF
25-35
YEARS

- Wet Wipes
on page 266
- Gift Set
on page 269

The secret of efficiency — valuable ingredients

- **EXTRACTS FROM FRESH ROSE PETALS** — rejuvenates the skin, effects preventively on the formation of wrinkles.
- **LITCHI EXTRACT** — slows down the aging of the skin, blocks the formation of face wrinkles.
- **WILD ROSE OIL** — moisturizes the skin, giving it elasticity.
- **COCONUT OIL** — softens the skin, strengthens the lipid barrier.
- **ALLANTOIN** — natural moisturizer — provides softening, moisturizing and skin regeneration after an aggressive exposure to adverse environmental factors.
- **UV FILTERS** — effectively protects the skin from photo-aging.
- **Vitamin E** — youth vitamin, antioxidant — neutralizes free radicals * — destroyers of beauty.
- **D-Panthenol — provitamin B5** — promotes cell renewal.
- **PRONALEN** — plant complex — increases metabolism, refreshes the skin, helps to reduce puffiness and fatty pads under the eyes.
- **MENTHOL** — has a cooling effect, tones the skin.
- **Red CLAY** — helps to detoxify the skin, moisturizes the skin, improves skin elasticity and firmness.

*Free radicals are formed due to environmental pollution and the actions of the sun



175 ml

FACE WASH for All Types of Skin

It contains the optimal amount of soft modern detergent components. Completely cleans the skin without disturbing its natural protective barrier, fills the skin with freshness and energy.



150 ml

Two-Phase MAKE-UP REMOVER for Face and Eye Area

Contains two immiscible interconnected phases: Phase 1 — gently cleanses and removes make-up from the skin of the face and eye contour; Phase 2 — softens and nourishes the skin.



150 ml

Refreshing Face TONIC-Splash

- Maintains optimum moisture levels, skin tones.
- It protects against the harmful effects of the environment.
- Gives a velvety to the skin.



50 ml

SPF 10 Day Face CREAM for All Types of Skin

- Tones and maintains skin elasticity.
- Deeply moisturizes.
- Improves skin tone and texture.



50 ml

Regenerating Night Face CREAM for All Types of Skin

- Nourishes and regenerates the skin.
- Deeply moisturizes.
- Improves skin tone and texture.



15 ml

Eye ROLLER GEL

- Restores and strengthens the eye contour, smoothens face wrinkles.
- Improves skin tone and elasticity.
- Smoothens, erases signs of fatigue.



75 ml

Two-Level Face SCRUB & PEELING

Contains two kinds of exfoliating microparticles that deeply and gently cleanse the skin, gently remove dead skin cells and impurities. Level the surface of the skin, improve the complexion to recover the lipid layer of the skin after cleansing.



75 ml

Antioxidant Face MASK

- Activates metabolism, preventively effects on the formation of wrinkles.
- Actively moisturizes and nourishes the skin, protects against free radicals.

Aloe vera

REFRESHING NATURAL POWER FOR YOUR SKIN AND HAIR

Since ancient times **Aloe Vera** is known for its miraculous healing properties. **Aloe** contains over 100 valuable components and recognized as the most efficient plant complex, supporting youth, beauty, health of skin and hair. Cosmetic line "**Aloe Vera**" fills the vitality, intensely nourishes and moisturizes, giving the skin firmness and elasticity, and hair — shine, strength and healthy all year round.

- Wet wipes on page 267
- Gift Set on page 269



180 ml

Cleansing Face MILK

Quickly and effectively removes makeup, cleanses the skin while moisturizing and nourishing it.



180 ml

Moisturizing Face TONIC

Complements the cleansing process. Cleans, moisturizes and tones the skin. Restores lack of moisture in the skin, gives a sense of cleanliness and freshness.



100 ml

Face Cream SCRUB

Gently and thoroughly cleans the skin and removes dead skin cells. Smoothens, improves peripheral circulation, stimulates the renewal and rejuvenation of the skin.



75 ml

**Moisturizing
Day Face CREAM
with Vera Gel
and Cucumber Extract**

Provides optimal care and intensive deep skin hydration throughout the day.



75 ml

**REJUVENATING
Day Face CREAM
with Vera Gel
and Vitamins A and E**

Intensively nourishes and moisturizes the skin, improves its elasticity. Prevents early appearance of wrinkles.



75 ml

**SATURATING
Night Face CREAM
with Vera Gel
and Shea Butter**

Nourishes the skin with beneficial substances of aloe. Deeply nourishes and moisturizes, smoothens and regenerates the skin at night, slows down the aging process.



75 ml

**SOOTHING
Night Face CREAM
with Vera Gel,
Calendula Extract
and Vitamin A**

It is designed for dry, sensitive skin prone to irritation. Restores vitality, soothes, activates cell regeneration, improves skin elasticity.



30 ml

**Eye and Lip
Contour Care CREAM**

Intensively nourishes, softens, restores and maintains moisture balance in the skin. Reduces and smoothens fine lines.



500 ml

Daily Vitalizing SHAMPOO for oily hair

Designed for the daily care of oily hair and quickly picking up dirt. Strengthens hair follicles, normalizes the secretion of the sebaceous glands.



450 ml

Daily Vitalizing BALM for oily hair

It is based on light formula that **does not contain oils**. Intensively restores hair structure, strengthens hair follicles, normalizes the lipid balance of the scalp.



500 ml

Conditioning SHAMPOO for Dry and Normal Hair

Effectively removes impurities without drying the hair. Restores and strengthens the hair structure, gets volume and natural shine.



450 ml

BALM for Dry and Normal Hair

Intensively restores hair structure, making it easy to comb, nourishes the hair follicles, strengthens the cuticle, giving the hair strength and shine.



500 ml

Moisturizing SHOWER GEL

Effectively cleans, softens and moisturizes the skin. Restores moisture loss in the skin, preventing it from over-drying during washing.



500 ml

NOURISHING AND MOISTENING BATH FOAM

Effectively nourishes, softens and moisturizes the skin while bathing. Improves skin elasticity.



550 ml

470 ml

Cream SOAP

Effectively cleanses the skin of impurities. Intensively nourishes and moisturizes, protects against dryness and irritation arising from frequent contact with water.



150 ml

Nourishing Hand CREAM

Intensively nourishes, softens and smoothens the skin. Gives the skin softness, tenderness and firmness.

**ДВОЙНОЙ КИСЛОРОД**

DOUBLE OXYGEN

SOURCE OF FRESH AIR FOR YOUR SKIN AND HAIR

Innovation!

Cosmetics of the line is based on a double oxygen complex
Cerasome Oxygen™ + IMMUCELL®

Cerasome Oxygen™ — is oxygen carrier — quickly provides the skin with oxygen. Tests have confirmed that:

- the content of oxygen is increased in the skin after 6 hours of application;
- skin hydration increases 60% by;
- skin smoothness increases by 28%.

Cerasome Oxygen™ gives energy to the cells for cell metabolism, renews and rejuvenates the skin.

IMMUCELL® — is an activator of cellular respiration. Improves microcirculation in the skin cells, stimulates the production of energy and regeneration of cells of the epidermis, improves skin respiration.





150 ml

Face Cleansing CREAM

Delicate Cream texture effectively cleans and refreshes, providing skin with free and fresh breath. The Cream stimulates the metabolism and improves the skin supply with oxygen, nourishes and moisturizes.



150 ml

Liquid Eye MAKE-UP REMOVER

A special product is designed for removing makeup from soft delicate area of eye contour. Improves skin breathing and oxygenates it, preventing the early appearance of wrinkles.



150 ml

Face TONIC

Tonic completes the process of cleansing the skin and prepares it for further cosmetic procedures, refreshes, tones and moisturizes the skin. Stimulates cellular respiration and oxygenates the skin.



45 ml

Day Face CREAM

Day Cream, enriched with oxygen, jojoba oil and allantoin, provides reliable protection of the skin from lack of oxygen. The skin actively opposes the negative environmental impact, retains its youth and health.



45 ml

Night Face CREAM

Delicate Cream oxygenates the skin from inside and outside, increasing the activity of cells and stimulating blood circulation, oxygen carrier. Oxygenated skin is filled with vitality and looks radiant and refreshed.



30 ml

Eye CREAM

The Cream oxygenates every cell of the skin, protects against premature wrinkling, removes signs of fatigue, improves elasticity and gives the eye contour healthy and fresh look.



100 ml

Face Peeling MASK

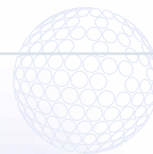
Perfect product that allows you combining in a single procedure deep cleansing, nourishing, moisturizing and active oxygen saturation of the skin. Creates a supply of oxygen in the skin cells, activates the metabolism, helping the skin to absorb beneficial nutrients, improves collagen and elastin synthesis.



400 ml

Strengthening SHAMPOO for All Types of Hair

The unique formula of the Shampoo is based on the **oxygen complex**, which helps to restore inner strength of hair, stimulates metabolism and improves cellular respiration of scalp, stimulates blood circulation, carrying the oxygen.



450 ml

Strengthening BALM for All Types of Hair

The unique formula of the Balm is based on the oxygen complex that improves hair growth. **Oxygen complex** nourishes the scalp with oxygen, strengthening the roots and hair structure, protects them from aggressive environmental influences.



cosmetics DeadSea

КОСМЕТИКА
МЕРТВОГО МОРЯ



COSMETIC LINE «DEAD SEA COSMETICS» IS A HEALING POWER OF THE WORLD HEALTH RESORT

Products of the line will make you feel wonderful effects of the medicinal properties of the Dead Sea at home.

Dead Sea minerals strengthen the structure of the skin and hair, stimulate metabolism, improve blood circulation.

Dead Sea mud slows down the aging process of the skin, makes hair strong and healthy.

- Wet wipes on page 266
- Gift Set on page 270



150 ml

MAKE-UP REMOVER for All Skin Types

Easily and effectively removes makeup, refreshes and cleanses the face and neck skin. Gives a feeling of clean and soft skin.



150 ml

Mineral TONIC for All Skin Types

Provides instant toning, moisturizing and refreshing effect. Nourishes the skin with Dead Sea minerals and trace elements.



45 ml

Day CREAM for Dry and Sensitive Skin

The Cream nourishes the skin with enlivening Dead Sea minerals and trace elements, intensely nourishes and prevents loss of moisture, eliminates dryness and flaking. Prevents the appearance of wrinkles.



45 ml

Night CREAM for Dry and Sensitive Skin

Provides intensive nourishment and skin regeneration at night. Valuable minerals, trace elements and oils nourish and soften the skin, smoothen wrinkles and relieve stress after the day.



45 ml

Day CREAM for Normal and Combination Skin

Fills a deficit of minerals and trace elements, strengthens the extracellular matrix, supports skin elasticity, retains youth and beauty.



45 ml

Night CREAM for Normal and Combination Skin

The Cream intensively nourishes, moisturizes and regenerates the skin at night. Restores energy balance of cells, smoothen wrinkles and prevents their appearance.



50 ml

24 Hours Normalizing CREAM for Oily Skin

Provides complete care for oily skin. Normalizes the sebaceous glands, tightens pores and improves skin condition. Tones, nourishes and moisturizes.



50 ml

24 Hours Soothing CREAM for Problem Skin

It is designed for special care for problematic skin prone to inflammation. Regulates metabolism, soothes and regenerates the skin, reduces inflammation and irritation.



30 ml

Rejuvenating Eye CREAM

Provides intensive anti-aging skin care for eye contour. Nourishes and moisturizes, increases skin elasticity. Smoothens and prevents wrinkles.



100 ml

Scrub MASK "2 in 1" for Oily and Problem Skin

Deeply cleanses pores and removes dead skin cells. Regulates the sebaceous glands, tightens pores, tones and evens the complexion. Has a drying and antiseptic effect.



100 ml

Mud Face MASK for Dry and Normal Skin

Deeply cleanses, intensively nourishes, moisturizes and softens the skin. Restores natural moisture levels and energy balance. Improves firmness and elasticity. Tightens face contours and smoothens wrinkles.



400 ml

Mineral SPA-SHAMPOO for All Hair Types

Nourishes and strengthens hair roots. Effectively stops premature hair loss, increases its strength and elasticity.



450 ml, 200 ml

Mineral Balm CONDITIONER for All Hair Types

Nourishes the hair and scalp with valuable minerals and trace elements from the Dead Sea, moisturizes, improves firmness and elasticity of the hair. Prevents hair loss.



450 ml, 200 ml

Hair Loss Prevention Mud MASK

Effectively stops premature hair loss, increases its strength and elasticity, promotes hair growth.



400 ml

Mineral SPA SHOWER GEL

Thoroughly cleanses and enriches the skin with healing minerals and trace elements from the Dead Sea. Supports the necessary level of moisture in the skin cells, preventing it over drying during washing.



200 ml

MINERAL Cleansing Body SCRUB

Perfectly cleanses, removes dead skin cells, provides a wonderful massage effect, stimulates the renewal and rejuvenation of the skin.



200 ml

Body Mud MASK

Cleanses and strengthens the skin structure. Provides deep minerals penetration into the skin, helps to remove toxins through the pores.



100 ml

Hand and Nail CREAM Strengthening + Nutrition

Provides intensive nourishment and softening hands skin. Restores natural moisture balance. Strengthens the nail plate, prevents its fragility and splitting.



100 ml

Softening Foot CREAM

Beneficial effects on the feet skin, nourishes and softens, moisturizes and protects. Anti-inflammatory and soothing effect, deodorizes and reduces perspiration.



400 ml

Mineral SPA BATH FOM

Enriches the skin with unique healing minerals and trace elements from the Dead Sea, normalizes metabolic processes in cells, enhances the body's resistance to cold and stress.



500 g

BATH SALT Healing Power of the Dead Sea

Dead Sea salt has a beneficial effect on the skin and the whole body. Bath with Dead Sea salt preserves beauty, health and skin youth, improves tone, mood and performance.



Миндаль
СУПЕРПИТАНИЕ

ALMOND super nutrition

The main
active ingredients
of cosmetic line
Almond super nutrition

SWEET ALMOND OIL

- strengthens the protective functions of the epidermis,
- nourishes, softens and moisturizes the skin

ALMOND MILK

- reduces the expression of vascular pattern
- relieves irritation and improves skin elasticity

SWEET ALMOND EXTRACT

- has antimicrobial activity

ALMOND SEED POWDER

- deeply and gently cleanses the skin without damaging it



150 ml

Almond MILK

Light, fresh milk is suitable for both morning and evening face cleansing and makeup remover. Absolute comfort for all skin types, in perfect harmony with its natural equilibrium.



150 ml

Almond TONIC

Fresh velvety tonic with almond extract is designed for toning and moisturizing the skin, preparing it for the application of the cream. Leaves skin grooming and unforgettable feeling of lightness.



50 ml

Almond Day CREAM for Normal and Dry Skin

Saturated with extremely useful substances Day Cream for dry and normal skin. Acts as a real "nutritional supplement", saturating the skin with essential vitamins and lipids. Gives an immediate feeling of moisture, richness and comfort.



50 ml

Almond Night CREAM for Normal and Dry Skin

Wrapping, melting on the skin, extremely saturated with almond oil Cream is designed to nourish and moisturize skin during night rest. Contains everything you need for vitality, strengthen and protection of the skin.



100 ml

Almond SCRUB PEELING for face and body skin

Deeply cleanses pores, exfoliates dead skin cells, gives the skin radiance and purity. Based on gentle, specially treated shell almonds. Oil complex promotes soft slip of particles, dissolution and subsequent separation of contaminants. It seems like the skin is reborn.



100 ml

Vitality+Energy Almond MASK

Energy natural mask for deep cleansing and skin protection against aggressive environmental influences. Gives a strong impetus for the revitalization of the vital functions, stimulates microcirculation and helps to smoothen wrinkles.



500 ml

Almond Body SHOWER GEL

This silky fragrant shower gel perfectly cleanses, softens, moisturizes and conditions the skin. Source of good mood: it will fill your day with happy rainbow satisfaction in the morning and can help relieve daily stress in the evening.



550 ml

Cosmetic Almond CREAM-SOAP

Luxurious Cream soap with almonds gently washes without disturbing the natural lipid balance of the skin. Allows daily cleansing your face and hands and take care of them with the help of conditioning additives. Special pleasure for thin exquisite fragrance of blossoming almond is remaining on the skin.



200 ml

Almond Body CREAM-MILK

Luxurious, almond cream lotion for skin care enriched with strength. Fragrant enveloping texture pleasures you when applying, gently melts onto the skin, giving it everything it needs.

Thermal line

ТЕРМАЛЬНАЯ ЛИНИЯ

**Cosmetics on thermal water
is a unique source of youth, health and beauty
of your skin and hair.**

The **THERMAL LINE** basis is unique thermal water from the well-known source Rapy Saint-Simon Est, located in the French Alps. Each component of this mineral water is an indispensable and brings health, vigor, energy boost, youth and beauty.

- Wet wipes on page 266, 267
- Gift Set on page 270



100 ml

Thermal Water Express Make-Up MILK

Delicate and soft Milk effectively and gently removes makeup, cleanses the face and eye contour, making it smooth and elastic. It has a calming and soothing effect on the skin.



100 ml

Thermal Water TONIC

Perfect for toning and restore moisture balance and the energy in the skin cells. Cleans, improves skin elasticity and smoothness.



45 ml

Thermal Water Day CREAM for Dry and Sensitive Skin

Makes the skin smooth and velvety, helps relieve discomfort and feeling of tightness, softens and nourishes, gives the skin a soft and luxurious look.



45 ml

Thermal Water Night CREAM for Dry and Sensitive Skin

Improves skin texture, improves its elasticity and firmness, promotes the disappearance of fatigue signs and irritation, actively nourishes and prevents skin aging.



45 ml

Thermal Water Day CREAM for Normal Skin

Evens skin microrelief, increases its elasticity, returns the skin its perfection, natural radiance and youthfulness.



45 ml

Thermal Water Night CREAM for Normal Skin

Improves elasticity and skin tone, improves its structure, removes signs of fatigue and stress, promotes skin cell renewal and restoration of perfect balance.



30 ml

Thermal Water Eye CREAM

Softens and smoothes the eyelid skin, eliminates wrinkles and signs of fatigue. The result: smooth and soft skin, full of vitality and youth.



100 ml

Thermal Water PEELING MASK

A great product that allows you combining a gentle exfoliation, deep cleansing and active nourishing in one procedure. Finer scrubbing sea particles gently and effectively cleanse the pores, remove dead skin cells and improve skin smoothness. Result: perfect skin, radiant freshness and youth.



500 ml, 170 ml

Thermal Water SHAMPOO for All Hair Types

Strengthens roots and hair structure, gives the hair volume and intense shine, nourishes and strengthens hair follicles. Suitable for everyday use.



450 ml, 200 ml

Thermal Water BALSAM for All Hair Types

Strengthens the roots, structure and hair follicles, provides extra volume and shine, makes hair manageable. Suitable for everyday use.



500 ml

Thermal Water SHOWER GEL

Restores the protective function of the skin, maintaining its natural health and beauty, improves blood circulation. Charges with invigorating energy and vitality.



200 ml

Thermal Water Intimate Hygiene SHOWER GEL

It is designed for gentle daily cleansing of intimate skin areas. Has a softening and soothing effect, provides antimicrobial protection. Gives a wonderful feeling of cleanliness and freshness.



200 ml

Thermal Water Body CREAM-BALM

Special gentle Cream to improve skin elasticity. Actively nourishes and smoothes, improving skin microrelief. Result: perfectly smooth and elastic skin.

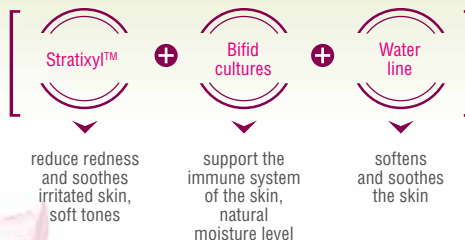


Косметическая линия
ЧУВСТВИТЕЛЬНАЯ
• КОЖА •
• SENSITIVE SKIN •

Sensitive skin — is a special skin. It is very gentle, produces little fat, has a thin stratum corneum and quite a bit of protective pigment. It is highly susceptible to all external irritants (water, wind, sun, etc.), as well as any stress.

The sensitivity can be characterized for every skin type.

Hypoallergenic complex of organic ingredients
and directional effect:



Organic ingredients of products from the cosmetic line "Sensitive Skin" are recognized by international association ECOCERT — the highest European authority to control the production and certification of products.



70 % of women
have sensitive skin



-Fragrance free
-Without dyes

• Wet wipes on page 266



150 ml

Face & Eye
MAKE-UP REMOVER
with Soothing Complex

Gently cleanse the skin, remove contamination, allow it breathing. Active ingredients: restore skin barrier function, maintain the lipid layer and the pH of the skin, soften and soothe the skin effectively.



150 ml

Micellar TONIC for Face, Neck and Decollete with Soothing Complex

absolutely carefully and gently removes impurities from the skin due to the formula of the new generation. Tonic contains a rich combination of active ingredients that reduce redness and irritation of the skin, soften it and soothe.



50 ml

Day Face Cream with Soothing Complex

The Cream during the day protects the skin from stress and unfavorable external factors. Hypoallergenic complex of the Cream quickly relieves irritation, moisturizes, softens and soothes the skin, enhances its protective function.



50 ml

Night Face Cream with Soothing Complex

Due to the hypoallergenic complex the Cream actively rehabilitates the skin after a day stress, relieves tension and feeling of irritation, soothes the skin, helps to restore the natural protective function, improves skin condition in general.



30 ml

Eye CREAM with Soothing Complex

Calming effect, relieves irritation, smoothenes and improves the elasticity of the eyelids delicate skin.



100 ml

Face MASK SERUM Relaxing Session for Sensitive Skin

Mask gently cleanses and cares intensely. Calming Complex: restores skin's protective barrier, reduces redness, moisturizes, softens and soothes the skin. Result: The skin is fresh and relaxed, no discomfort, fatigue and stress.

normal balance BALANCE

EFFECTIVE COSMETICS FOR OILY SKIN AND HAIR

Shiny skin? Enlarged pores? Skin suffers from excess sebum? Hair fades quickly and looks untidy? **ALL FIXABLE!**

We offer specially designed cosmetic line «**NORMAL BALANCE**» for oily skin and hair! Medicinal preparations saturated with components that revitalizes the skin and hair!

ACTIVE COMPONENTS



Sebary® [Vitamins PP, B₆, H
Extracts (yeast, chestnut)
Zinc gluconate, caffeine
Patented healing composition.
Sebo-regulating effect.



Lemongrass
Elimination of greasy skin.
Long-term control for greasy hair.



Birch buds
Decrease skin inflammation.
Strengthening hair.



Calendula
Calming effect.
Increasing the volume and restoration of
hair structure.



**Lactic and glycolic acids,
copper gluconate**
Maintaining natural lipid balance
of the scalp.



White clay, zinc oxide, talc
Cleansing, enrichment of the surface lay-
ers of the skin with microelements.



200 ml

ANTI-SHINE Wash FOAM for Oily Skin

Soft foaming agent effectively cleanses the skin of makeup and dirt. Revitalizes the skin, eliminates shine, and tightens pores.



200 ml

ANTI-SHINE TONIC for Oily Skin

Saturated with effective medicinal ingredients. Completes the cleansing of the skin. Removes residual dirt, leaving the skin perfectly clean. Tightens pores and revitalizes the skin.



75 ml

CREAM-LIGHT with Matting Effect for Oily Skin

Light, non-greasy cream -light helps to normalize the function of the sebaceous glands. Eliminates increased oiliness and shine. Provides the matte skin throughout the day.



100 ml

DRYING MASK for Oily Skin

Has a strong absorbent effect, absorbs dirt and excess oil. The composition of the mineral components deeply cleanses and revitalizes skin for a long time.



400 ml

BALANCE SHAMPOO for Oily and Normal Hair

Hair quickly becomes heavy and glued at the roots? Shampoo balance solves this problem! It is perfectly washes hair, keeping its fluffiness and volume, strengthens hair roots.



450 ml, 200 ml

BALANCE BALM for Oily and Normal Hair

Light balm-balance regulates the sebaceous glands, supports the healthy condition of the scalp, make the hair combing easier.



145 ml

BALANCE TONIC for Oily Scalp

Contains effective ingredients that prevent rapid greasing of hair, strengthens hair follicles, revitalizes the scalp. Has a long-term effect.

ЗУМНУЙ УХОД WINTER CARE

**ACTIVE FORMULA
for enhanced care in winter**



● Gift Sets on page 270



Oat Milk saturates with vitamins, moisturizes, softens and protects hair and skin



Wheat Milk saturates with vitamins and amino acids, strengthens the cuticle and restores hair structure



D-panthenol (provitamin B5) strengthens hair, soothes the scalp.



Shea oil softens, nourishes, prevents peeling, protects from UV rays.



Jojoba oil intensively nourishes, has anti-inflammatory and antioxidant effects.



Sesame oil protects the skin from dryness and flaking, nourishes and soothes.



Rosemary essential oil soothes, strengthens the nervous system and eliminate muscle pain, stimulates cell renewal.



Bergamot essential oil has anti-inflammatory effect, reduces fatigue, is an excellent natural antidepressant.



Eucalyptus essential oil reduces inflammation and irritation of the skin, promotes faster recovery after stress.



300 ml

SHAMPOO for Tired Hair "Winter Recipe"

Nourishing shampoo formula restores hair texture, fills it with vitality and protects against dryness and brittleness.

Active ingredients (**oat milk, wheat milk, D-panthenol**) carefully wrap and thicken the hair without weighing it down. Cascade conditioners ensure impressive volume even under the cap.



200 ml

CONDITIONER for Tired Hair "Winter Recipe"

The unique formula of conditioner (**contains oat milk, wheat milk, D-panthenol**) protects hair from temperature extremes, provides anti-static effect, fills the hair with strength and shine, facilitates combing and styling. With the help of new conditioned your hair will look attractive even in the harsh winter.



45 ml

Cold and Frost Protection Face CREAM

This winter cream protects against aggressive environmental influences, supports the "strength" of the skin in an unequal struggle with the winter climate. Creates invisible breathable film on the skin surface, which protects the skin from damage caused by wind, frost and temperature changes, and in the evening helps to restore the skin.



100 ml

Cold and Frost Protection Hand CREAM

This winter Cream will help your hands to hold out the rigors. Rich complex of **natural oils (Shea oil, jojoba, sesame oil)** on the skin surface creates invisible breathable film, which, like warm mittens, protects the skin from damage, wind, frost and temperature changes.



500 ml

Winter Tale BATH FOAM with Rosemary, Bergamot and Eucalyptus Oils

When coming home in a cold winter evening, the strongest desire is to warm up quickly! A warm bath with **natural essential oils of rosemary, bergamot and eucalyptus** give you a truly fabulous treat, relieve tension and warm in their hot embrace.

ОБЛЕПИХА ЛИПОВЫЙ ЦВЕТ

ЦЕЛЕБНЫЙ УХОД ЗА КОЖЕЙ И ВОЛОСАМИ

BUCKTHORN and
LIME BLOSSOMHEALING CARE
FOR SKIN AND HAIR

A UNIQUE COMBINATION
OF MEDICINAL PLANTS —
BUCKTHORN AND LIME TREE —
FOR SKIN BEAUTY AND HEALTH

The Cosmetics line
“BUCKTHORN and LIME
BLOSSOM” is perfect for **dry**,
normal and even **sensitive**,
easily irritated skin.



250 ml



145 ml



145ml

FACE CARE

Washing FOAM-CREAM
for All Skin Types

It is developed based on **natural hypoallergenic ingredients**. Thoroughly removes makeup and impurities from the skin without disturbing the natural balance of skin moisture.

Soothing Face and Eyes
MAKE-UP REMOVER
for Dry and Normal Skin

The Cream, enriched with **healing extracts** and **buckthorn oil**, gently cleanses the skin from makeup and impurities without causing dryness and irritation.

Soothing Face and Eyes
TONIC
for Dry and Normal Skin

Soft Tonic, rich with **medicinal extracts**, soothes and tones the skin, it completes the process of cleansing the skin and provides the necessary moisture.



50 ml



50 ml



30 ml



100 ml

FACE CARE

**Day Face CREAM
for Dry and Normal Skin**

Gentle buckthorn cream provides long-lasting moisturizing of the skin and restores its suppleness and elasticity, nourishes and protects. Provides the perfect skin daycare at any time of the year.

**Night Face CREAM
for Dry and Normal Skin**

Nourishing Night Cream gives tired skin tone and elasticity. Refreshes and moisturizes the skin, has an antioxidant effect, slowing down the aging process of the skin.

**Eye CREAM
with Buckthorn Oil,
Buckthorn and
Lime Blossom Extracts**

Enriched with natural healing ingredients the Eye Cream gives tired skin tone and elasticity. The unique combination of **buckthorn** and **lime blossom** effectively combats fading of the skin, softens and soothes it.

**Nourishing Face MASK
for Dry and Normal Skin**

The Mask is designed based on **natural hypoallergenic components** specific to dry skin. The skin gets fresh radiant look, it becomes smooth and elastic.



250 ml, 500 ml

200 ml, 450 ml

500 ml

150 ml

HAIR CARE

**Nourishing SHAMPOO
for Dry and Damaged Hair**

Shampoo-nutrition, enriched with healing **extracts of buckthorn and lime**, provides dry damaged hair with perfect care. Perfectly cleanses the hair, prevents itching and soothes the scalp. Feeds and nourishes every hair with strength.

**Nourishing CONDITIONER
for Dry and Damaged Hair**

Balm-Nutrition is ideal for dry and damaged hair. Healing **extracts of buckthorn and lime**, **buckthorn oil** recover and saturate hair with power, covering every hair with protective film.

BODY CARE

Softening SHOWER GEL

Enriched with healing buckthorn oil the shower gel provides the skin with perfect soothing care. Shower Gel Cream formula gently cares for your skin, it gives a feeling of comfort and moisturizing effect.

**Regeneration
Hand CREAM**

Nourishing Cream effectively softens and soothes the skin. Restores dry hands and imbues them with strength of **extracts and buckthorn oil**, donated by nature.



ОТБЕЛИВАНИЕ

WHITENING

Complex of products
FOR FACE SKIN
WHITENING

ACTIVE INGREDIENTS:

Dermawhite® — blocks the production of melanin and prevents the appearance of age spots. Clinically proven effectiveness.

AHA fruit acids provide delicate exfoliation and skin brightening.

Cluster berry extract — moisturizes and softens the skin, improves the complexion.

UV-filters protect the skin from exposure to sunlight, preventing the appearance of freckles and age spots.



150 ml

Whitening Face TONIC-PEELING

Based on **fruit acids (AHA 3%)** and **cluster berry extract** — active whitening ingredients. Has a slightly acidic pH level. Promotes gentle exfoliation (peeling) of dead cells of the upper layer of the skin, thus helping to renew and improve her complexion.



75 ml

Whitening Day CREAM for Normal and Combination Skin

Based on a unique combination of **natural whitening components** and **cluster berry extract**, which brightens the skin and reduce pigmentation. Contains **mineral UV-filter** to protect the skin from sun light damage.



50 ml

Whitening Night CREAM

Contains the maximum concentration of a **highly effective natural whitening complex** that inhibits the synthesis of melanin in the skin. Evens out skin tone, gently exfoliates dead surface layer of the epidermis, thus contributing to the renewal and rejuvenation of the skin.



100 ml

Whitening MASK

Based on highly active **natural fruit complex**, where each component enhances the action of others, and also on **cluster berry extract**. Brightens dark spots and prevents their appearance, cleanses the skin of toxins, pollution, dead skin cells.



КОСМЕТИЧЕСКАЯ ЛИНИЯ
Ромашковая

Cosmetic line
CHAMOMILE

**Purity and tenderness
of natural beauty**

Cosmetic line «**Chamomile**» combines the invaluable experience of traditional medicine and modern knowledge of cosmetology.

The main component of the line is **chamomile**, which has long been used for skin care and hair care.

Chamomile extract has anti-inflammatory, anti-allergic, softening, moisturizing, soothing effect on the skin, enhances the regenerative processes in skin cells.

*Products of the line «Chamomile»
provide a soft, delicate facial, hands,
body and hair care.*

● Wet wipes on page 266

● Gift Set on page 268



250 ml

CHAMOMILE Washing FOAM

Face wash provides a deep cleaning, carefully removing dirt and makeup. Due to the active ingredients, **chamomile extract** and **allantoin**, has a soothing and refreshing effect. Recommended for all skin types.

CHAMOMILE MILK MAKE-UP REMOVER

Milk for Makeup Removal gently cleanses the skin of makeup and dirt. **Chamomile extract** and **allantoin** included in the milk formula soothe and moisturize the skin, have a refreshing effect. **Sesame oil** nourishes, restores the barrier functions of the skin. Suitable for all skin types, even for dry and sensitive.



200 ml

CHAMOMILE Face TONIC

Tonic completes the process of cleansing the skin, has a long-lasting moisturizing, refreshing and toning effect. Due to **allantoin** and **bisabolol** soothes and regenerates the skin, has antiseptic and anti-inflammatory effect. Suitable for all skin types.



50 ml

CHAMOMILE Face Day CREAM for Dry and Sensitive Skin

Dry and sensitive skin needs nutrition and protection from negative environmental impacts during the day time. Active ingredients: **chamomile** and **arnica oil** — nourish and eliminate dry skin. **Allantoin** and **vitamin E** — soothe, restore and protect the skin, have an antioxidant effect.



50 ml

CHAMOMILE Face Night CREAM for Dry and Sensitive Skin

Dry and sensitive skin require intensive nutrition and recovery at night. Active ingredients: **chamomile extract** and **allantoin** — soothe and regenerate the skin, make the face fresh and rested. **Arnica oil** and **wheat germ oil** — intensively nourish, have an antioxidant effect.



50 ml

CHAMOMILE Face Day CREAM for Combination Skin

Combination skin needs intense moisturizing and protection against negative environmental influences during the daytime. Active ingredients: **chamomile extract** and **bisabolol** — actively moisturize and soothe the skin. **Sesame oil** and **vitamin E** — protects against aggressive external influences.



50 ml

CHAMOMILE Face Night CREAM for Combination Skin

Combination skin needs nutrition, restoring and maintaining a healthy balance at night. Active ingredients: **chamomile extract** and **bisabolol** soothe, moisturize and maintain the normal balance of the skin. **Sesame oil** and **wheat germ oil** nourish and restore the barrier function.



30 ml

CHAMOMILE Eye CREAM-REST

Takes care of the delicate skin of eye contour. Soothes, softens and smoothen fine lines.

Chamomile extract and **allantoin**, included in the cream formula soothe and regenerate the skin, providing a refreshing and moisturizing effect.

Sesame oil and **arnica**, **vitamin E** soften, nourish, smoothen fine wrinkles, and protect the skin from aggressive external influences.



100 ml

CHAMOMILE Face Soothing MASK

Soothing Gel Mask deeply moisturizes, soothes and restores the natural balance in the skin. Has tonic and refreshing effect.

Note: Mask can slightly pinch for the first 3-5 minutes. Suitable for all skin types.



1 pce in pack

Cosmetic Face MASK

Helps slow down the deep aging process in the skin, deeply moisturizes and firms the skin, has a strong calming effect.



500 ml, 250 ml

CHAMOMILE SHAMPOO for All Hair Types

Suitable for all hair types, especially for light hair. Cleanses the hair and scalp, making hair beautiful, shiny and silky! Contains **allantoin**, which soothes and restores the scalp, and **chamomile**, which gives shine to hair.



450 ml

CHAMOMILE BALM- CONDITIONER for All Hair Types

Suitable for all hair types, especially for light hair. Easy balm-conditioner nourishes the scalp thanks **sesame oil**. **Chamomile extract** gives the hair shine and silkiness. After applying the balm-conditioner hair becomes soft and accommodating.



500 ml, 250 ml

CHAMOMILE Body SHOWER GEL

The gel gently cleanses the skin, has a balanced pH composition, moisturizes and tones. **Chamomile extract** and **allantoin**, included in the gel formula soothes the skin, making it soft and smooth as silk, gives a feeling of freshness. Suitable for the whole family.



150 ml

CHAMOMILE Soothing Hand CREAM

Due to the content of **chamomile extract** and **allantoin** cream relieves irritation, has a calming effect. **Sesame oil** moisturizes skin; long time keeps it smooth and silky.



150 ml

CHAMOMILE Softening Hand CREAM

Due to the **sesame oil**, **arnica** and **vitamin E** the cream effectively nourishes skin, it softens and smoothes. As a result, your skin becomes soft and velvety.

4YOU
для
МОЛОДОЙ
КОЖИ

FOR YOUNG SKIN

Specially for a young
and dynamic people

Young skin needs only light cosmetics.
The basis of proper care is gentle cleansing,
moisturizing and protection

Active ingredients:

Bioprotectil® — a patented system based on apples extracts provides proper care for young skin, helps to preserve her health, strengthens the skin's natural protection from the environment

Peach extract maintains moisture level during the day, tones and refreshes

SUITABLE
FOR AGES

15-25



250 ml

Washing FOAM for Young Skin

Gently and thoroughly cleans and refreshes the skin without leaving a feeling of tightness. Preserves and protects youthful skin. Result: The skin is clean and gentle.



150 ml

Face MILK for Young Skin

Quickly and effectively removes makeup, gently cleanses the skin without irritating it and without leaving an oily shine. Result: the skin is clean, soft and velvety.



150 ml

Liquid Eye MAKE-UP REMOVER

Effectively and gently cleanses the delicate skin of eye contour from any kind of makeup, including waterproof one. Gives a feeling of freshness and comfort. Result: The skin is clean, soft and smooth.



150 ml

Face TONIC for Young Skin

Provides gentle cleansing of the skin, tones and refreshes perfectly. Leaves no sticky feeling. Result: The skin is clean, fresh and radiant.



45 ml

Day Face CREAM for Young Skin

Designed taking into account properties of young skin. Maintains moisture level during the day, it strengthens the natural defenses and helps maintain the health and radiance. Result: a healthy and beautiful skin, fresh complexion.



50 ml

Ideal FOUNDATION for Young Skin

Evens skin texture and keeps makeup during the day. Nourishes the skin and protects it from negative environmental factors. Result: flawless and natural complexion, beautiful and healthy skin.



100 ml

Soft Face SCRUB for Young Skin

Deeply and gently cleanses the skin. Contributes to the delicate removal of dead skin cells, gives smoothness and improves the complexion. Result: a gentle, free of contaminants skin breathes freshness and beautifully shines.

Line for problem skin

> zone
stop ACNE



Active antibacterial
ingredients:

AC.NET™ —
prevents the development
of bacteria,
has anti-relapsing effect

Acnacidol™ —
normalizes the sebaceous
glands, has antibacterial
effect, mats skin



**NO
PROBLEM**

against acne
and blackheads



175 ml

Deep Cleansing FOAMING FACE WASH for Problem Skin

Antibacterial protection. Quality
cleansing. Effective foam quick-
ly removes impurities from the
skin and unclogs pores. Do not
dry the skin.

against acne
and blackheads



150 ml

Antibacterial Wash GEL for Problem Skin

Gel deep cleans pores, gives
matte appearance. Antibacterial
components stop the bacteria
growth.

face + eyelids



150 ml

Micellar MAKE-UP REMOVER for Problem Skin

A product of a new generation,
which gently and safely cleans-
es the skin. Effectively removes
makeup and surface impurities
from the face, eyes and lips,
without disturbing the skin 's
natural protective barrier. **Mi-
celles** — "catch" dirt on the skin
without causing irritation.

against blackheads
and oily shine



150 ml

Pore Deep Cleansing TONER for Problem Skin

Tonic cleans and tightens pores,
providing instant matting and
velvety effect. Helps to improve
skin complexion.

against acne
and oily shine



20 ml

Double Control Face CREAM for Problem Skin

Special **Oil-free** formula provides sustained matting effect, does not fill in pores, improves the skin's appearance. Active ingredients provide anti-bacterial protection, giving the skin a matte during a day.

against acne
and blackheads



75 ml

Face Cleansing MicroPEELING for Problem Skin

Micropeeling effectively removes grease and dirt that promotes active cell renewal. Improves skin texture, restores the skin healthy look.

against acne
and blackheads



75 ml

Face Antibacterial Express MASK for Deep Cleansing of Problem Skin "Quick Help"

Oil-free gel mask regulates the sebaceous glands, removes dirt, deeply cleans pores.

high concentration of compo-
nents — acts immediately



15 ml

Antibacterial ROLLER GEL for Problem Skin

Effectively acts against pimples, removes traces of Acne changes. Gel in a convenient form of a roller with a complex of powerful antibacterial components has directed action.

camouflages
skin imperfections



4 g

Face CORRECTOR- Camouflage, Natural Tone

Masks traces after acne changes, tones minor skin imperfections. Does not fill in pores.

special line of cosmetics

FOR TEENAGERS SKIN PROBLEM



Helps to cope with major problems: pimples, blackheads, enlarged pores, oily sheen.

ACTIVE INGREDIENTS:

- ▶ **Trikenol** inhibits bacterial growth and prevents acne.
- ▶ **Triclosan** has antibacterial effect.
- ▶ **Zinc oxide** — a protective and drying effect.
- ▶ **Allantoin** relieves redness and irritation.
- ▶ **Sage and celandine extracts** — anti-inflammatory components.

FOR AGES
12-18
YEARS

* proven
antibacterial
effect

• Wet wipes
on page 267



240 ml



100 ml



240 ml



145 ml

CLEANSING

Face WASH with Antibacterial Complex

- ▶ Thoroughly cleanses pores of impurities and excess oil.
- ▶ Regulates the sebaceous glands and revitalizes skin.
- ▶ Causes a pleasant feeling of freshness.

Daily GEL SCRUB against Blackheads with Antibacterial Complex

- ▶ Due to special microgranules cleans pores and gently exfoliates dead skin cells.
- ▶ Removes grease and dirt, eliminating the skin of blackheads.
- ▶ Narrows pores and skin relief becomes more smooth and even.

SHAMPOO + Shower GEL with Antibacterial Complex

- ▶ Designed specifically for teens.
- ▶ Gently and thoroughly cleanses the skin and hair, preserving their natural balance.
- ▶ Promotes healthy hair and improve scalp condition.

Deeply Cleansing ANTI-ACNE LOTION

- ▶ Effectively treats acne due to bactericidal and anti-inflammatory properties.
- ▶ Removes dirt, black spots, regulates the sebaceous glands, cleanses and tightens pores.
- ▶ Makes the skin matte, preventing oil sheen.



145 ml

TONING

**Face Antibacterial
SHAKE-TONIC***

- ▶ Refreshes the skin and removes the shine.
- ▶ Tightens pores.
- ▶ Reduces redness and pimples dries, preventing their further occurrence.
- ▶ Soothes irritated skin.



50 ml

NORMALIZATION

**Day Face CARE CREAM
with Antibacterial Complex**

- ▶ Normalizes and regulates the secretion of the sebaceous glands, preventing shine.
- ▶ Soothes inflamed skin.
- ▶ Returns the skin a fresh and healthy look.



30 ml

LOCAL CARE

**Local-Action Antibacterial
Anti-Acne Night GEL***

- ▶ Rapid targeted assistance against individual pimples and blackheads. Dries inflammation and promotes their healing.
- ▶ Reduces redness.



50 ml

**FILM MASK against acne
and blackheads
for spot-on application
on problem areas**

- ▶ Deeply cleans pores, regulates sebum, prevents acne.
- ▶ Removes black spots and prevents their reappearance. Reduces inflammation and redness, inhibits the growth of microorganisms.



100 ml

SPECIAL CARE

**Face Antibacterial
Anti-Acne MASK***

- ▶ Deeply cleanses and revitalizes skin.
- ▶ Soothes irritated and inflamed areas, dries pimples. Improves the complexion, smoothens the skin surface.

УНИКАЛЬНЫЙ
КУРС ГЛУБОКОГО
ОЧИЩЕНИЯ
DEEP CLEANSING



ДЛЯ ЛИЦА

DEEP CLEANSING PROGRAM for face

Deep cleansing — a multi-stage process. Experts recommend using for deep face cleansing a special line: “**DEEP CLEANSING PROGRAM**” — the three stages, each of which is an integral link and collectively — is a powerful complex that deeply and effectively cleanses the skin and takes care of it.

ACTIVE INGREDIENTS:

Glycine — an essential amino acid — protects skin cells from free radical damage.

Lemongrass extract — tightens pores, tones the skin, and strengthens the walls of blood vessels.

Camellia oil — restores dry skin and gives it a healthy and radiant look.

NEW!



200 ml



175 ml

DELICATE SURFACE CLEANING

FACE WASH for All Skin Types

Foam contains mild cleansing components based on **glucose**, **coconut oil** and **amino acids glycine**, which moisturize and maintain the lipid balance of the skin, improve metabolism, prevent premature aging of the skin. **Lemongrass extract** — refreshes and actively restores skin tone, keeping it young and tender, day after day. Flawless fresh look!

MAKE-UP REMOVER for All Skin Types

Contains newest mild cleansing component **Poloxamer**, which easily removes dirt and makeup from the face and eye contour. The **amino acid glycine** — effectively moisturizes, improves metabolism, prolongs youth of your skin. **Lemongrass extract** — actively restores skin tone and gives it a perfect fresh look. Feeling of lightness and purity!



75 ml



75 ml



100 ml



50 ml

DEEP FACE CLEANSING

**Peel Off MASK
DEEP CLEANSING + LIFTING
for Oily and Prone to Oily Skin**

Gorgeous film mask! Contains the **amino acid glycine**, **lemongrass extract**, and **special components**, which tighten enlarged pores, balance sebum production (sebum) and eliminate shine. Clean and lifted skin!

**Peel Off MASK
SKIN RENEWAL + SMOOTHING
for Normal Skin**

Effective film mask! Contains **collagen**, **magnesium** and **PCA (pyrrolidone carboxylic acid)**, which moisturize the skin and smoothen wrinkles. Has a strong regenerative effect, nourishes the skin with energy and improves its protective function. Renewed and smooth skin!

**Cream MASK
INTENSE CLEANSING + NUTRITION
for Dry and Sensitive Skin**

Contains **Omega 3-6-9 acid**, **unique camellia** and **peach oils**, **white clay**, **glycerin**, which purify and nourish the skin, making it smooth and elastic. Clean and fresh skin forever

CARE

**SKIN RADIANCE AND MOISTURIZING
CREAM-GEL
for All Skin Types**

Formula is rich in precious cosmetic substances: **amino acid glycine**, **camellia** and **peach oil**, **natural moisturizers betaïne** and **squalane**, **tapioca starch**, which nourishes the skin with energy and the dazzling radiance, improve complexion, level the surface of the skin. Always moisturized skin!

MINERAL CLAY MASKS

NEW!

Clay mask:

- white
- green
- pink

- odorless
- without parabens
- silicone-free

100%
NATURAL FRESH

Masks are modern and natural, act under a new principle of dilution with different activators. For the first time — by changing the activator, you can change the result. Each activator (water, tonic, etc.) triggers individual cosmetic effect of beautiful skin.

5 Ways
of masks
delution



20 g

White Clay Biolifting MASK for Face, Neck and Decollete

with amino acids, pineapple, hyaluron and betaine

Dilution method	Result
With Mineral water	Bio-cleansing, normalization of "tired skin."
With cosmetic tonic	Facial contour correction.
With Cosmetic cream	Restoration of elasticity, biolifting.
With Milk, yogurt, cream,	Softening, removal of toxins.
With Olive oil or other oil	Complete deep nourishment.



20 g

Pink Clay Smoothie MASK for Face, Neck and Decollete

with red grapes, milk powder, menthol and allantoin

Dilution method	Result
With Mineral water	Delicate cleansing, filling in with freshness.
With cosmetic tonic	Toning and nutrition, restoring of balance.
With Cosmetic cream	Mild cleansing and softening of "capricious" skin.
With Milk, yogurt, cream,	Soothing and refreshing the skin.
With Olive oil or other oil	Complete nutrition of deeper layers of skin.



20 g

Green Clay Puree MASK for Face, Neck and Decollete

with ginger, apple, buckthorn, pineapple and rice powder

Dilution method	Result
With Mineral water	Deep cleansing, filling in with freshness.
With cosmetic tonic	Hypertension of "sleeping skin."
With Cosmetic cream	Elasticity restoration, firming.
With Milk, yogurt, cream,	Deeply softening, removal of toxins.
With Olive oil or other oil	Complete nutrition, wrinkle correction.

МИНЕРАЛЬНЫЕ МАСКИ

ДЛЯ ЛИЦА

MINERAL FACE MASKS

Combining active natural ingredients: sea salt, seaweed, green, blue and white clay, natural minerals.

Due to unique combination of these components, dry masks provide deep moisturizing; restore mineral balance of the skin, effective cleansing.

After
applying facial
skin looks
fresh, clean
and relaxed.

**Bioenergy of Sea and
Earth for health and
beauty of your skin!**



20 g

ROMAN MINERAL MASK with Sea Salt and Seaweed for Problem Skin

Natural product based on **blue clay, seaweed** and **salt** created for deep cleansing and healing skin prone to greasing and the appearance of acne. Mask deeply cleanses the skin, intensively nourishes with minerals, has anti-inflammatory effect.



20 g

NORDIC MINERAL MASK with Seaweed for Dry, Easily Irritated Skin

Natural cosmetic products based on **green and white clay, seaweed complex** has a calming, soothing and healing effect on dry, easily irritated skin.



20 g

FRENCH MINERAL MASK with Anti-Aging Sea Alginate for All Skin Types

Balanced complex of **white clay** with **sea alginate** has an ideal anti-aging effect. Mask gently moisturizes and tones the skin, relieves stress and fatigue, smoothes wrinkles.



145 ml

TONIC for activation of mineral masks

Perfect for activating mineral masks. **Calendula extract** and **complex of moisturizers** included in the formula complement composition of active ingredients of mineral masks. Tones the skin. Gives it a fresh, well-groomed look.

Пенки для мывания

FACIAL WASH

based on natural extracts

Cleansing — is the first step towards getting your skin to look healthy and beautiful.

With **face washes** of JSC “Vitex” you can clean the skin from dirt, remove the makeup residuals and prepare skin cells to receive the nutrients contained in other cosmetic products (tonics, masks, creams).

Face washes are specially designed for different skin types. They provide optimal care and cleansing of the skin, making the washing process as a pleasure.



300 ml

Ginger and Almond Softening FACE WASH for Dry and Normal Skin

Dry skin requires special care. **Extracts of ginger and almonds** have a soothing, nourishing and softening properties required for this type of skin. Face wash will give your skin a pleasant feeling of comfort, softness and tenderness.



300 ml

Grapefruit and Green Tea FACE WASH for Oily Skin

If you have oily face skin, this product will help to clear in the best way. Its main components will reduce the activity of the sebaceous glands to remove excess shine, narrow pores. Face wash will give your skin a wonderful purity, freshness and matting look.



300 ml

Aloe and Seaweed Moisturizing FACE WASH for All Skin Types

The Face wash gently and thoroughly cleanses the skin from makeup and dirt. **Natural humectants components** that retain the natural moisture of the skin, saturate it with minerals are included in the composition. Face wash makes skin gentle and soft and gives healthy glowing look.



SmooVhie Secret

Naturalness,
utility, tasty
pleasure
**FOR
YOUR SKIN**

NEW!

What is Smoothie?

- **Smoothie** — “healthy cocktail” – vitamin drink made of fresh fruits, milk, ice, a sip of health, a well of effective nutritive and vitamins.
- **Smoothie shower gels** — are new products bundling utility, naturalness, comfort and refinement. Due to the combination of natural fruit extracts they salutary influence on skin.

The line consists of:

Bracing white grapefruit (vitamins of B, C, D, PP groups, amino acids) — increases elasticity and tonus of skin.

French rosy grape (polyvitamins, antioxidants) — strengthens phylactic powers of skin and deeply moisturizes it.

Moroccan fig (vitamins, beauty ferments, proteins, minerals) — nourishes, saves lipid skin mantle.

Bourbon vanilla — gives aroma of enjoyment and pleasure.

Ice mint — wave of freshness and vivacity.



500 ml

SmooThie SHOWER GEL "White grapefruit and star-fruit"

Admirable smoothie gel with appetizing savor gives your skin sensation of cleanness and comfort! Inspired by cleanness and bracing freshness, full of tenderness and lightness. **White grapefruit** and **star-fruit** contain vitamins B, C, D, PP groups and amino acids thanks to which skin tonus and elasticity are increased.



500 ml

SmooThie SHOWER GEL "Rosy grape and ice-cream"

Inimitative smoothie gel with tasty savor gives your skin sensation of cleanness and comfort! Inspired by refinement and freshness, full of sensations and elegance. **Rosy grape** contains polyvitamins and antioxidants thanks to which skin is moisturized, its phylactic powers are strengthened.



500 ml

SmooThie SHOWER GEL "Icy mojito and fig"

Excellent smoothie gel with tasty savor gives your skin sensation of cleanness and comfort! Inspired by spirit and savory freshness, full of emotions and transparency. **Moroccan fig** and **icy mint** contain vitamins, proteins and minerals thanks to which skin is filled with energy and vivacity.



200 ml

SmooThie modeling moisturizing body CREAM "Rosy grapefruit and fig"

The creme carefully treats any type of skin even dry and sensitive. Its warm aroma — is evocation of extraordinary lightness, evoke sensation of tenderness and fragility. **Rosy grape** and **fig** keep the level of skin humidity, remove dryness and firmness perfectly, give smooth to skin, lift and model body silhouette.

Shower cream gels

Exotic Fresh

Explosive fruit freshness!

Refined and velvety skin!

For the first time!

**CREAM GELS consist
from moisturizing CREAM
and FRUIT JUICES for 1/4.**

Juicy summer **Mango**... warm **Quince** apple
aroma... exotic **Litchi** tenderness... refreshing
Lime... mysterious **Guava**... mould self care into real
moments of felicity.

Effect:

- careful skin cleansing
- flooding with vitamins and minerals
- keeping natural skin humidity nutrition and softening
- increasing of skin firmness and elasticity
- tasty, juicy aromas

Result:

- tender, smoothie, firm skin
- sensation of freshness and comfort
- excellent mood



500 ml



170 ml

SHOWER CREAM GEL Lime and Lemongrass Lime juice

- Floods skin with vitamin C, fill cells with energy.
- Increases skin firmness and elasticity.
- Gives it tenderness and smooth.

Bright citrus aroma tenderly warps body and revive spirits.



500 ml



170 ml

SHOWER CREAM GEL Litchi and Peony Litchi juice

- Floods skin with vitamins.
- Protects from dehydration.
- Makes skin firm and elastic.

Tender fruity-flower aroma moulds shower into real minutes of felicity.



500 ml

170 ml

SHOWER CREAM GEL
Quince apple and Vanilla
Quince apple juice

- Floods skin with vitamins A and B.
- Tone up and keeps optimal moisture balance in skin.
- Makes skin tender and silky.

Juicy quince apple and warm vanilla fill skin with pleasant aroma and revive spirits.



500 ml

170 ml

SHOWER CREAM GEL
Guava and Hibiscus
Guava juice

- Full of vitamins A, B, C and minerals.
- Keeps optimal moisture balance.
- Increases elasticity and improves state of skin.

Irresistible velvet aroma of exotic fruits and flowers gives bright emotions and excellent mood.



500 ml

170 ml

SHOWER CREAM GEL
Mango and Magnolia
Mango juice

- Floods skin with vitamins and minerals.
 - Restores its lipid barrier.
 - Gives tenderness and velviness.
- Bright and tasty aroma of juice fruits and magnolia embraces body and gives storm of emotions.